



CORPORATE ALLIANCE PROGRAM

Select the level that best brings you to your 2019 Marketing and Strategic goals.

Business Associate | \$1750

CAST Business Associate | \$2750

LeadingAge Supporter | \$25,000

CAST Supporter | \$25,000

Silver Partner | \$70,000

Gold Partner | \$160,000

View CAP level benefits at:

www.leadingage.org/corporate-alliance-program.org.

Visit our website or email sales@leadingage.org for more info.

Leadership Summit
<http://www.leadingage.org/exhibit-opportunities>

Collaborative Care & Health IT Summit
www.leadingage.org/exhibit-opportunity

Annual Meeting & EXPO
www.leadingage.org/EXPO

2019 Exhibit, Sponsorship and Advertising Opportunities

LEADERSHIP SUMMIT MARRIOTT WARDMAN PARK HOTEL MARCH 18-20, 2019

Host a newtorking table in the Great Room during the Leadership Summit. This high energy, centralized space provides you with networking and idea exchanging with leadership over three days.

*This is an Exclusive opportunity included in Gold Partner, Silver Partner, LeadingAge Supporter Corporate Alliance Program levels. CAST Supporters can add to their CAP level @ \$5000. If would like to explore upgarding your Corporate Alliance Program/Membership level to a Supporter or Partner levels, please contact the Business Development team.

COLLABORATIVE CARE & HEALTH IT INNOVATIONS SUMMIT HYATT REGENCY BALTIMORE INNER HARBOR JUNE 23-25, 2019

The Collaborative Care & Health IT Innovation Summit, is the premier health IT conference for executives and IT leaders from the LTPAC sector, as well as acute care provides, payers, and technology vendors serving older adults and individuals with chronic conditions throughout the continuum of healthcare. Be a part of the event that continues to advance initiatives facing the LTPAC section as well as the interfacing, interacting and partnering with the acute care and payer's world.

Table Top Exhibit: \$1950 Member Rate/\$2450 Non-Member Rate
Includes 6' skirted table, and ID sign and 2 full conference registrations.

Sponsorships

- ❖ **Reception Sponsor:** \$10,000
- ❖ **Conference Opening Remarks:** \$7,500
- ❖ **Afternoon Keynote Sponsor - Mon:** \$7,500
- ❖ **Closing Technology Keynote Sponsor:** \$7,500
- ❖ **Afternoon Keynote Sponsor- Tues:** \$7,500
- ❖ **Wi-Fi Sponsor:** \$5,000



LEADINGAGE 2019 ANNUAL MEETING & EXPO

SAN DIEGO CONVENTION CENTER

OCTOBER 27-30, 2019

Be a part of the largest EXPO dedicated to aging services in North America. With an average annual attendance of over 4800, attendees represent the voice of non-profit skilled nursing facilities, independent living communities, assisted living communities, life plan communities, home & community based services and more.

Exhibit:

Inline Booth \$2500 Member Rate/\$3000 Non-Member Rate

Corner Booth: \$2750 Member Rate/\$3250 Non-Member Rate

Rates increase by \$150 per 10'x10' space after June 30, 2019.

Rate includes:

- 10'x10' booth space (pipe/drape, ID sign)
- 4 EXPO staff badges
- Listing on Annual Meeting website, EXPO Preview, mobile app, directory
- Pre and post show attendee mailing list
- Access to exhibitor exclusive advertising
- Access to discounted education registration badges
- Access to Exhibitor Success Program toolkit and resources

Contact Us

LeadingAge

2815 Connecticut Ave, NW
Washington, D.C. 20008
sales@leadingage.org

Additional Marketing Opportunities at Annual Meeting:

SPONSORSHIP

Annual Meeting Sponsorship
(CAP/Membership level) \$15,000
Includes:

- 10'x10 booth space
- Business associate membership
- Recognition online and onsite in print and digital media
- 1 Full education registration
- 4 additional EXPO badges
- 1 hotel room reservation (paid with sponsor credit card) at HQ or co-HQ hotel
- Early space selection for next year's EXPO

ADVERTISING

EXPO Preview –the only printed pre-show marketing advertising opportunity.

Back Cover: \$4925
Inside Back Cover: \$4020
Inside Front Cover: \$3600
Full Page – color: \$2900
Half Page – color: 2100
1/4 page – color: \$1100

Full Page – b&w: \$2100
Half Page – b&w: \$1500
1/4 page – b&w: 700

DAY in the LIFE

Interactive, experiential space in the heart of the EXPO offering host sponsorships and product placements uniquely showcasing a *Day in the Life* of residents, providers, care-givers and others in the aging services field.

Sponsorship and participations fees range from \$50,000 to \$7500.

View full list of benefits at
<http://leadingage.org/become-annual-meeting-sponsor>

