

Account Management & Care

- Dedicated LeadingAge account executive(s)
- Partner Dropbox folder that houses activation reports, photos, logos, member data, and survey findings
- Royalty-free rights to the LeadingAge Associate Business Partner logo

Membership Benefits

- Membership benefits for up to 5 staff members (\$400 per additional staff member)
- Member-level access to My LeadingAge member communities
- Policy and research updates, as available
- Member data and survey findings, as available
- Member discounts on all LeadingAge national event attendance
- Member access to LeadingAge resources and content (including live and archived webinars) via the LeadingAge Learning Hub
- Member-level access to all LeadingAge e-newsletters

Annual Meeting + EXPO

- Partner rate for LeadingAge Annual Meeting EXPO booth space

Website Listings & Recognition

- LeadingAge Buyer's Guide listing (listing enhancements are available)
- Recognition as a Corporate Alliance Program Associate Business Partner on the LeadingAge website



Learn more and join LeadingAge's Corporate Alliance Program today.

Contact Margaret Wanca-Daniels at mwanca-daniels@leadingage.org or 202.508.9479.