



CAMPAIGN HIGHLIGHTS: Week of July 18

LeadingAge Congressional Briefing: Addressing the Workforce Crisis in Aging Services

On July 20, LeadingAge hosted a Congressional Briefing for Senate and House staff and focused the opportunity on sharing important details on the aging services workforce crisis and the many impacts it has on members, as well as older adults' access to quality care and services. Specific policy was also highlighted for Congress to act on immediately and help meet the needs of older Americans in the face of persistent and severe workforce shortages.

[Read more about the briefing.](#)

House Hearing on H-2 Visa Program's Impact on Workers

Last week the House Education and Labor Subcommittee on Workforce Protections hearing on [H-2A and H-2B visa programs](#) explored new federal protections for temporary work visa programs that would ensure protections from abuses like wage theft and trafficking. Read the powerful opening statement from Chair Alma S. Adams (D-NC) and [read the LeadingAge article](#) for more details on the hearing.

Member Social Media Toolkit for Workforce Now! Advocacy

LeadingAge released a package of branded social media graphics and posts for members to personalize and use in support of immediate action for our aging services workforce. [Get the toolkit](#) and help lead our members and advocates in raising awareness and making an impact on our workforce—now!

Join the July 27 National Workforce Day of Action!

Get Ready for the July 27 Aging Services Workforce Day of Action! A key activity in the Workforce Now campaign is in just two days—join fellow LeadingAge members around the country demanding Congress take immediate action to address the workforce crisis in aging services in the National Workforce Day of Action.

On Wednesday, we ask LeadingAge members to:

- [Contact your members of Congress](#) and tell them to strengthen the workforce and support the aging services infrastructure by taking action on critical legislation.
- [Post a story on social media](#), urging others to take action and show how your workforce is making a difference by serving older adults in your community. Be sure to use the [social media toolkit](#) to help you focus on your story and your posting easy!
- **Recruit more resident and staff advocates** to add their voice as we urge Congress to take action during the Aging Services Workforce Now campaign—and beyond.

Learn more about the coordinated grassroots [Aging Services Workforce Now campaign](#) and see how you can get involved and take action today!

The House 21st Century Long-Term Care Caucus

LeadingAge looks forward to working with the newly established bipartisan House 21st Century Long-Term Care Caucus to address meaningful solutions in support of [LeadingAge Aging Services Workforce Now](#). The Caucus could elevate the campaign's workforce policy priorities and proactively take action on the chronic underinvestment in and longstanding disregard for the aging service sector and workforce. [Read the co-chairs letter inviting fellow members of Congress to support!](#)

LeadingAge Update Calls Feature Workforce Wednesdays

Be sure to tune in Wednesday, July 27 at 3:30 p.m. ET for the workforce-focused weekly update call with special guests and updates. You can [register for LeadingAge Update Calls](#) on Monday/Wednesday and also find previous call recordings [here](#). *Recordings require a LeadingAge account and password to access—[easily register for member-only content here](#), available to all staff of LeadingAge members.*

Coffee and Congress: Schedule Your Visit

Join the 35+ state partners raising their voices alongside LeadingAge during congressional visits in August. Reach out to [Joe Franco](#) for more details and coordination, and get prepared for a [Coffee Chat With Your Members of Congress](#).

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