Patent Issued to frame Leveraging Digital Photo Technology for Memory Care
- Potential for expansion into other senior housing, multi-unit, and secondary education -

Based on decades of experience in designing for the senior living industry, it became apparent to Dean Maddalena, Inventor of frame, that visual memories can provide both comfort and care benefits to residents. That is where the idea for frame Digital Memory Boxes and collage Multi-Screen Digital Displays began.

Using stylish digital displays enhances the look of resident rooms and entryways, while proprietary cloud-based software and carefully designed enclosures help family members and caregivers build meaningful connections between residents and their communities. The frame Digital Memory Box features a secure cloud database to maintain appropriate controls for the images and images can be easily sent by family members and updated by caregivers to share a variety of images that are meaningful to the resident.

“Visual cues play a significant role in orientation for aging adults and particularly for those facing memory issues,” said Dean Maddalena, Inventor of frame. “Evidence also suggests the effectiveness of environmental cues is strengthened when they are bold, varied, distinctive and personal. The ability to use these personal memories is a great way to keep family engaged as well and strengthen those connections with caregiving staff.”

The patent (U.S. #10,623,790) outlines the effective use of cloud-based image content and displays for use in communities. The technology offers an easy interface with 24/7 access and management. Learn more about the frame Digital Memory Box at getframe.net.

The initial market for memory care environments is active and the company believes that there is significant room for growth and expansion into other multi-housing developments, ranging from independent living to college dorms. Offering an attractive look that can be installed easily in any environment where the building of connection and relationships are desired, the frame Digital Memory Boxes and collage Multi-Screen Digital Displays provide an opportunity to create a stronger bond among neighbors.

About frame
frame Digital Display systems is a company dedicated to developing technology solutions for the evolving needs of senior living developments. Winner of the 2019 Environments for Aging Product Innovation Award for the frame Digital Memory Box, frame produces stylish, customizable digital displays for wayfinding, informational signage and artwork in senior living, hospitality and healthcare spaces. Visit getframe.net to learn more.