

[LeadingAge Annual Meeting Virtual Experience](#)

**Session Highlights for HCBS, PACE, Home Health, and Hospice Providers**

**November 10-12 & November 17-19, 2020**

***Special Networking Event!***

**Home Health and Hospice Networking Event**

**Tuesday November 10<sup>th</sup>**

**5:00 – 6:00 p.m.**

Home health and hospice providers, come meet one another and hear from your colleagues about innovations both COVID and non-COVID related!

**You must register in advance for this event. [RSVP here for the Reception.](#)**

***We are only highlighting educational sessions in this document. Please check out [leadingageannualmeeting.org](#) to register and see our great general session offerings including Brene Brown, Scott Gottlieb, and more!***

**Highlighted Sessions**

**Tuesday, November 17, 1:15 p.m. - 1:45 p.m.**

**27-G. Strategies for the Future of Care in the Home**

Review how COVID-19 has had an impact on the trajectory of mergers, acquisitions, and partnerships in home health, home care, and hospice—and the tactics to preserve existing business lines while considering ways to innovate in a changing landscape.

Speakers:

- Aaron Tripp, VP, Reimbursement and Financing Policy, LeadingAge
- Kent Anderson, CEO/President, FACHE, Hospice of Dayton
- Steven Landers, President & CEO, VNA Health Group

**Thursday, November 19, 1:45 p.m. - 2:15 p.m.**

**42-K. Coordinated Care for Your Community: Lessons Learned from PACE**

Review innovations PACE organizations have taken up in response to the pandemic, steps providers are taking to ensure safety and access to their physical day centers, and what strategies organizations may adapt to succeed in the future.

Speakers:

- Jade Gong, Principal, Jade Gong and Associates
- Karen Turnquist, Director of QI and Risk Management, Element Care
- Robert Schreiber, Medical Doctor, Fallon Health

**43-K. The Role of Grief and Bereavement Services in COVID-19 Recovery**

Understand the types and manifestations of COVID-related grief, the importance of grief, bereavement, and trauma informed counseling in recovery and resilience, and the role of hospice and other community providers in this aspect of recovery.

Speakers:

- April Naturale, Disaster Recovery and Community Resilience Senior Manager, ICF International
- Mollie Gurian, Director, Hospice, Palliative and Home Health Policy, LeadingAge

**Other Sessions of Interest**

**Tuesday, November 10, 2:00 p.m. - 2:30 p.m.**

**4-A. What Does COVID Mean for Charitable Giving?**

Review new trends data on philanthropy in aging services, including information on how your peers are performing philanthropically—and take-home actionable ideas to build confidence in your post-COVID fundraising approach.

Speakers:

- Cedric Richner III, CFRE, Managing Principal, Marts&Lundy
- Irina Thompson, Associate Consulting, Marts&Lundy
- JD Shuman, President & CEO Asbury Foundation, Asbury Communities, Inc.
- Kate Harris, CFRE, Consultant, Marts&Lundy

**Tuesday, November 10, 2:45 p.m. - 3:15 p.m.**

**7-B. Developing and Sustaining an Inclusive Culture**

Hear from aging services providers who are intentionally building diversity and inclusion initiatives that invite and accept older adults and employees from diverse backgrounds as full members of the community in which they live and work.

Speakers:

- Jennifer Jimenez Marana, Director of Diversity and Inclusion, Broadmead
- Veronica Calderon, Chief Diversity, Inclusion and Equity Officer, Aldersgate

**Wednesday, November 11, 1:00 p.m. - 1:30 p.m.**

**11-C. Developing Future Aging Services Leaders Today**

Hear about the LeadingAge Summer Enrichment Internship program and how aging services providers can develop internship programs that successfully prepare black, indigenous and people of color for future management roles in aging services.

Speakers:

- Christy Kramer, Director of LeadingAge DC and Director, Workforce Initiatives Student Programs, LeadingAge DC
- Erica Thrash-Sall, Executive Director, McFarlan Village Home
- Marvell Adams Jr., COO, The Kendal Corporation

**Wednesday, November 11, 3:15 p.m. - 3:45 p.m.**

**17-D. Meaning and Purpose: A Necessity, Not a Nicety**

Consider why meaning and purpose should be fundamental to the work of LeadingAge members and wellbeing of older adults—and explore how organizations are intentionally infusing these values into day-to-day life, particularly amidst this challenging time.

Speakers:

- Anne Basting, Professor of English and Founder of TimeSlips, University of Wisconsin Milwaukee
- Kirsten Jacobs, Director of Dementia & Wellness Education, LeadingAge
- Renee Moseley, Associate Director, Bridge Meadows

**Thursday, November 12, 1:15 p.m. - 1:45 p.m.**

**18-E. Leveraging Social Connectedness Technology During COVID-19**

Hear how social connectedness technology has enabled communities to creatively meet a variety of social needs during the pandemic and ways emerging technologies, and novel uses of existing ones can enhance engagement and reduce isolation.

Speakers

- Jim Jandreau, Resident, Cypress Village
- Laura Andes, Senior Vice President, Mercy Housing Colorado (HQ)
- Scott Code, Senior Director, CAST, LeadingAge
- Stephen Yenchek, CEO/President, Friendship Senior Options, Inc.
- Ty Morgan, Executive Director, Cypress Village

**Thursday, November 12, 2:30 p.m. - 3:00 p.m.**

**25-F. Thriving During Times of Rapid Change**

Examine how boards and management teams can proactively navigate new and heightened risk and promote innovative strategic action to further the mission of their organizations while also performing at the highest possible level.

Speakers:

- Bill Bojan, Director - Governance Advisory & Business Risk Services Group, CLA (CliftonLarsonAllen)
- Jim Bettendorf, President & CEO, Vista Prairie Communities
- Mario McKenzie, Partner, CLA (CliftonLarsonAllen)

**Tuesday, November 17, 2:30 p.m. - 3:00 p.m.**

**33-H. Developing Leaders of Color in Aging Services**

Discuss the importance of recruiting and developing leaders of color in aging services and the intentional process one provider has implemented to address racial disparities in leadership roles within their organization.

Speakers:

- Erica Thrash-Sall, Executive Director, McFarlan Village Home
- Kelly Price, Administrator (McFarlan), Presbyterian Villages of Michigan

**Wednesday, November 18, 1:00 p.m. - 1:30 p.m.**

**34-I. Meeting the Needs of Solo Ager**

Understand how COVID is shifting the idea of aging at home and how aging services providers can fill-in the support network and social connections solo agers may lack at home.

Speakers:

- Carol Marak, Founder- Elder Orphan Facebook Group,

**35-I. Experience of Direct Care Workers During COVID-19**

Explore the challenges/stresses faced by direct care workers during COVID-19, how they perceive their employers' efforts to train them for their work, and the differences in how they perceive their preparedness across different care settings.

Speakers:

- Natasha Bryant, Managing Director/Senior Research Associate, LTSS Center, LeadingAge
- Verena Cimarolli, Senior Health Services Research Associate, LeadingAge

**Wednesday, November 18, 3:15 p.m. - 3:45 p.m.**

**38-J. Telehealth: Case Studies from the Trenches**

Learn about the rapid increase in the use of different modalities of telehealth in response to COVID-19 and how telehealth cemented the connection among and between different providers and their care recipients.

Speakers:

- Brett Ortega, VP, Community Technology, HumanGood Inc.
- Judy Collett-Miller, Director of Technology Innovation, Parker Health Group, Inc.
- Majd Alwan, SVP of Technology and Business Strategy/Executive Director, CAST, LeadingAge

**41-J. Applying Trauma Informed Care to Address Staff Wellbeing**

Consider how a trauma-informed care organizational structure and treatment framework can be used to recognize and respond to compassion fatigue and help rebuild a sense of confidence, control and empowerment among staff.

Speaker:

- Jayne Warwick, Senior Medical Records Compliance Director, PointClickCare

**Thursday, November 19, 2:45 p.m. - 3:15 p.m.**

**49-L. Using Montessori Principles for Workforce Development**

Gain insight into how employees can learn from each other in a Montessori-inspired culture that emphasizes respect, dignity, and equality; and how that culture supplements or replaces annual evaluations with a coaching/mentoring model of employee growth and encouragement.

Speakers:

- Cameron Camp, Director of Research and Development, Center for Applied Research in Dementia



- Gary Johnson, Leadership Consultant, Monarch Risk Management

[Register and learn more about Annual Meeting](#)

[Register for the Home Health and Hospice Networking Event on Nov 10<sup>th</sup> at 5pm ET](#)