



THE POWER OF MEMBERSHIP.

*The Strength
of Community.*

LeadingAge®

INSPIRE. SERVE. ADVOCATE.

LeadingAge is a community of nonprofit aging services providers and other mission-driven organizations serving older adults.

Membership spans the nation and the aging services continuum, including skilled nursing, assisted living, affordable housing, life plan communities, adult day and PACE programs, hospice, and home-based services.

LeadingAge membership delivers professional tools and resources—and offers access to a network like no other. You'll join more than 5,000 organizations and [38 state partners](#) committed to making America a better place to grow old. Together we are building an equitable and inclusive aging services sector, in which opportunities exist for all to thrive. **We offer everything you would expect from your trade association, plus much more.**

Business Solutions & Discounts

to help you access the right partners for the right price.

LeadingAge members get special discounts and incentives from our trusted [Corporate Alliance Program](#) partners—and our member-driven group purchasing program [Value First](#) offers discounted pricing and rebates on food, equipment, and supplies.

Policy & Regulatory Guidance

to deepen your understanding on critical issues.

LeadingAge policy, regulatory, and legal experts help members navigate the increasingly complex aging services landscape. You'll receive guidance on federal laws, technical assistance on essential topics, and advice on state regulations and standards.

Advocacy & Public Relations

to amplify the collective voice of providers.

Through our relationships with lawmakers and the press, LeadingAge elevates and illuminates the [issues that matter most](#) to aging services providers and older adults. Nationally and in your state, we fight to remove barriers to care and improve funding for the sector.

Education & Professional Development

to strengthen your organization.

At the [LeadingAge Annual Meeting + EXPO](#) and [Leadership Summit](#), aging services providers can earn CE credits while networking with peers from across the sector. On-demand learning is available anytime from the [LeadingAge Knowledge Center](#)—and it's discounted or free for members. You'll also have exclusive access to our signature [Leadership Academy](#), which has ignited the careers of hundreds of aging services professionals.



Hands-on Help & Resources

to support your day-to-day work.

LeadingAge delivers a steady stream of news, information, and tools for members. Our [Center for Workforce Solutions](#) is a one-stop shop for recruitment and retention tools. The [Center for Managed Care Solutions & Innovations](#) offers a host of resources to navigate managed care and Medicare and Medicaid alternative payment models. You'll also have access to national and state LeadingAge staff experts, and can tap [LeadingAge Consulting](#) for even more one-on-one attention.

Insider Access

to a network of peers and partners.

LeadingAge members are a community of like-minded peers and other aging services organizations. Members from across the country connect with one another at events, through advisory groups, and on the [My.LeadingAge Member Community](#) to exchange knowledge, solve problems, and share resources.

Prestigious Research & Expertise

to help you adopt best practices.

LeadingAge helps you apply promising practices and leverage the latest insights from across the field. The [LeadingAge Center for Aging Services Technologies \(CAST\)](#) offers tools that make it easy to evaluate and adopt emerging technologies. Members also participate in research and pilots led by the [LeadingAge LTSS Center @UMass Boston](#).

Thought Leadership & Innovation

to advance the field and your place in it.

LeadingAge works with members, regulators, and other stakeholders to explore ideas and innovations. We're developing affordable aging services options so you can reach the underserved "middle market," and uncovering new ways to increase quality across the continuum.

We know you're busy!

You can rely on LeadingAge to ensure you never miss a member benefit. Your entire staff can get up-to-date news and resources through member update calls, emails, action alerts, and 24/7 access to community groups on [leadingage.org](https://www.leadingage.org).

BECOME A MEMBER TODAY

Ready to join? There has never been a greater need for an effective, unified, and collaborative voice for aging services:

Adult Day

Affordable Housing

Assisted Living

Home Health

Hospice

Life Plan Community

PACE

Nursing Home

LeadingAge members and state associations are united by a collective commitment to:

- **Quality & Innovation:** We provide quality care and services. Our work reflects promising practices, and we seek to advance innovation.
- **Integrity & Transparency:** We are mission-driven organizations. We are accountable to our workforce, our community, and the people we serve.
- **Shared Learning & Fellowship:** We are a cross-continuum community of providers serving older adults, people with disabilities, and youth. Our collective power is made greater through sharing, learning, and collaboration.
- **Inclusion, Diversity, & Equity:** We are steadfast in our efforts to build an equitable and inclusive aging services community, in which our staff, leadership, and the people we serve reflect the rich diversity of the U.S., and opportunities exist for all to thrive.
- **Compassion & Community:** We believe that aging services should be person-centered and rooted in community. Our work is guided by compassion and respect.

We are LeadingAge: the trusted voice for aging.

We are making America better for older adults in all the places they call home.



LeadingAge is focused on caring for our nation's elders like no other organization. I encourage you to join—you will not regret it.

— Deke Cateau
CEO, A.G. Rhodes,
Atlanta, GA

Now, more than ever, we are grateful for the leadership and collaboration that are hallmarks of what this association makes possible.

— Lorri W. Sommer, CPA, MBA
CFO, The Park Danforth,
Portland, ME



To become a member of LeadingAge, contact your local [LeadingAge State Partner](#) or email join@leadingage.org.

LeadingAge®