



**SPEAKER BIOS**  
**LEADINGAGE NEWS CONFERENCE**  
**Thursday, May 27, 2021, 11:30 ET by ZOOM**

**[Katie Smith Sloan](#)**

*President & CEO*

LeadingAge



Katie Smith Sloan is president and CEO of [LeadingAge](#). Guided by the mission to be the trusted voice for aging, Sloan advances the organization's strategic priorities to increase impact through advocacy, enhanced member value and generates ideas to improve our current system of services and supports. As LeadingAge's President and CEO, Katie Smith Sloan seeks common ground with other stakeholders to address ageism and to promote innovation.

Sloan also serves as the executive director of the Global Ageing Network, an organization with a presence in over 50 countries committed to improving the quality of life for people as they age throughout the world.

Sloan serves on the Board of Directors of the Centre for Aging and Brain Health Innovation (CABHI) based in Toronto, HelpAge USA, the Long Term Quality Alliance (LTQA), and ValueFirst, a group purchasing company serving the aging services field. She is also co-chair of Dementia Friendly America, a multi-sector collaborative with a mission to foster dementia friendly communities.

**[Linda Couch](#)**

*Vice President of Housing Policy*

LeadingAge



Linda provides strategic leadership for LeadingAge's development of housing policy and priorities, including identifying and analyzing various policy proposals. She works closely with top leadership in the Department of Housing and Urban Development and other key federal agencies and examines federally assisted elderly housing policies. Linda develops relationships with key policy-makers and communicate LeadingAge policies with Capitol Hill and other federal personnel.

Working closely with the Vice President, Legislative Affairs, the Director of Grassroots and Member Engagement, and the Senior Vice President,

Congressional Affairs and Housing, the Vice President leads advocacy efforts to educate and persuade opinion-leaders on LeadingAge's policy goals. Linda plays the lead role in educating LeadingAge housing members; relaying timely information; representing LeadingAge among other national housing and community development organizations, coalitions and individuals; and developing strategic, tactical and operational leadership to ensure that programs and policies respond to the needs of the membership.

### **Amy Schectman**

*President and CEO*  
2Life Communities



Amy Schectman, President and CEO of [2Life Communities](#), has worked for decades in the public and nonprofit sectors to advance affordable housing and social justice. Amy currently serves on Massachusetts' Governor Charlie Baker's Council to Address Aging in Massachusetts, and is president of the board of Citizen's Housing and Planning Association, the statewide umbrella organization for affordable housing professionals. She also serves on the board of the national Association of Jewish Aging Services and Massachusetts Housing Investment Corporation. She has been invited to The White House four times, and frequently hosts U.S. Congressmen, U.S. Senate staff, and state legislators.

Earlier in her career, Amy served as Governor Michael Dukakis' Director of Capital Budget and Planning, and planning director at Boston Housing Authority. She was the Town of Brookline's first Economic Development Director and Massachusetts Director of Public Housing/Rental Assistance. In her ten years at 2Life Communities, Amy has worked with the board to create a vibrant strategic plan, created a quasi-endowment to support agency innovation, built and nurtured an effective team at all levels of the organization, and launched an aggressive expansion campaign to fill the gaps in the senior housing affordability marketplace.

Amy has a B.A. in political science from Johns Hopkins University, and a Master in City Planning from the Massachusetts Institute of Technology (MIT).

### **Kimberly Black King**

*Senior Vice President of Real Estate Development*  
Volunteers of America National Services



As senior vice president of real estate development, Kimberly Black King oversees all real estate development activities for [Volunteers of America National Services](#), including affordable housing development, acquisitions, recapitalizations, construction and national strategic initiatives. King joined VOA in 2018 after 20 years of leadership experience in the affordable housing industry. Her

professional experience includes positions in the development, finance, consulting and government sectors.

Prior to VOA, King served as chief development officer at the District of Columbia Housing Authority, where she managed the agency's redevelopment pipeline and development staff. She was responsible for negotiating deal terms, and the development program for transactions with multiple funding sources including Low-Income Housing Tax Credits, conventional debt, equity, gap financing and grants. King joined DCHA after serving for Mayor Vincent Gray as director of the District of Columbia's New Communities Initiative, a \$1 billion program that establishes housing policy and provides gap financing for redevelopment of distressed neighborhoods. Previous tenures include director of the CSH Mid-Atlantic office, senior account executive at Fannie Mae, and vice president/project manager at McCormack Baron Salazar. King earned a bachelor's degree in business/accounting from Southern Illinois University, and a master's degree in finance from Webster University.

### **Janeth Badillo-Mendez**

*Resident Services Coordinator*

TELACU



Janeth Badillo-Mendez, received a Degree from California State University, San Bernardino in Social Work, and graduated from University of La Verne where she earned her Master's Degree in Gerontology with Honors. Her passion about social work and working with older adults began at an early age when she started noticing the need to help those less fortunate, and when her grandmother passed away after being diagnosed with Dementia. Janeth possess characteristics necessary for a Social Services Coordinator, such as empathy, passion and dedication.

Janeth has been a Social Services Coordinator with TELACU Residential Management, Inc. since 2015. She is a member of the American Association of Service Coordinators. Janeth has been participating in different types of programs at her community, TELACU Hacienda that supports healthy aging. Janeth currently participates in the AARP Grant Voiced Connected Communities using the Echo Dot. The program was intended to research how voice-controlled technology in this case Amazon Echo can be used to facilitate and nurture a community where every person feels connected. The program seeks to prevent and or reduce isolation in older adults. Her community also participates in the IWISH program (Integrated Wellness in Supporting Housing). The IWISH program aims to promote aging in place and improve housing stability to potentially delaying or avoiding nursing home care. As a Social Service Coordinator, Janeth, supports Aging in Place through the IWISH program. Janeth believes on-site health care could help older adults stay at home longer.