



SPEAKER BIOS

LEADINGAGE NEWS CONFERENCE

Thursday, April 1, 2021 at 12:00 p.m. ET by ZOOM

Katie Smith Sloan

President & CEO

LeadingAge



Katie Smith Sloan is president and CEO of [LeadingAge](#). Guided by the mission to be the trusted voice for aging, Sloan advances the organization's strategic priorities to increase impact through advocacy, enhanced member value and generates ideas to improve our current system of services and supports. As LeadingAge's President and CEO, Katie Smith Sloan seeks common ground with other stakeholders to address ageism and to promote innovation.

Sloan also serves as the executive director of the Global Ageing Network, an organization with a presence in over 50 countries committed to improving the quality of life for people as they age throughout the world.

Sloan serves on the Board of Directors of the Centre for Aging and Brain Health Innovation (CABHI) based in Toronto, HelpAge USA, the Long Term Quality Alliance (LTQA), and ValueFirst, a group purchasing company serving the aging services field. She is also co-chair of Dementia Friendly America, a multi-sector collaborative with a mission to foster dementia friendly communities.

Ruth Katz

Senior Vice President of Public Policy/Advocacy

LeadingAge



Ruth Katz oversees [LeadingAge](#)'s Public Policy team and is responsible for developing, leading and overseeing the successful execution of LeadingAge's public policy agenda, including legislation and regulation. Based on the Board approved public policy agenda, and in collaboration with state partners, Ruth oversees the development of LeadingAge's public policy positions and employs strategies to advance LeadingAge's policy agenda through Congress and the Executive Branch. She ensures thoughtful analysis of policy options and direction and activates the membership to achieve the LeadingAge agenda through grassroots

efforts. Ruth exercises a leadership role on senior staff and among the membership constituencies of the Association, including the Executive Forum and Policy Congress. She is a principal spokesperson for the Association's public policy positions and is a primary representative of the policy agenda to other organizations and coalitions concerned with policy issues affecting LeadingAge membership.

Jasmine Borrego

President

TELACU



Jasmine Borrego manages and oversees [TELACU](#)'s affordable rental housing portfolio for senior citizens and the disabled, and identifies and secures funding for the delivery of effective social services for residents. She is responsible for ensuring that each community complex provides a wholesome and safe environment and is managed in compliance with all governmental funding and regulatory agencies. She serves on the boards of Affordable Housing Management Association, LeadingAge, and LeadingAge California.

Deke Cateau

President & CEO

A.G. Rhodes Health & Rehab



Deke Cateau is the Chief Executive Officer at [A.G. Rhodes Health & Rehab](#), a nonprofit organization providing therapy and rehabilitation services, short-term recovery and long-term care at three metro Atlanta locations. Cateau is responsible for an operating budget of approximately \$40 million and approximately 600 employees. A.G. Rhodes can accommodate more than 400 residents and patients, and serves more than 1,100 elders each year. Cateau has worked in the long-term care industry for more than 15 years. Prior to becoming the CEO, he served in various roles at A.G. Rhodes including the Chief Operating Officer, Chief of Strategic Implementation, and he was the

Administrator for seven years at the organization's flagship location in Grant Park.

Before working at A.G. Rhodes, Cateau worked at Five Star Quality Care, Inc., a national senior living communities and services provider. He served in many capacities including Area Operations Manager for Georgia, where he oversaw three skilled nursing facilities, eight assisted living facilities and one continuing care retirement community. In addition to running nursing facilities in metro Atlanta, Cateau has also managed a 200-unit continuing care retirement community in Savannah.

Dorothy Davis, LPC

President & Chief Executive Officer

Visiting Nurse Health System, Inc.



Dorothy Davis is President & CEO of [Visiting Nurse Health System, Inc.](#), a \$60+ million nonprofit organization providing home healthcare, community care, and end-of-life hospice services to more than 7,000 patients and clients each day throughout greater Atlanta. Visiting Nurse employs approximately 750 professionals. She formerly served as the Vice President of Community Health and Strategy for Visiting Nurse Health System.

In her role as VP of Community Health and Strategy, Dorothy worked with division executives on various strategic and operational initiatives. As VP, Dorothy played a key role in driving ancillary revenue across multiple key areas, strategic planning, and new business initiatives. Tasks included investigating value propositions associated with introducing new services to markets, and expanding into new markets. The VP defines objectives to gain market share and maximize profitability and executes plans to make those objectives achievable. Partnering with leaders across the organization, the VP's responsibility is to take advantage of the company's core competencies, and to recognize when strategies under consideration do not align with those competencies. Scope included the day-to-day operational responsibility of the Community Care and Innovative Aging divisions which includes two Georgia Medicaid waiver programs for the aged, blind, and disabled, Alzheimer's & Parkinson's respite care, health and wellness coaching, and case management for two county-based systems.