



VIRTUSENSE™

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Select Rehabilitation partners with VirtuSense Technologies in bringing predictive AI aimed at fall prevention to Senior Living communities nationwide

Glenview IL- (April 21, 2021) Select Rehabilitation (“Select”) today announced a strategic partnership with VirtuSense, an artificial intelligence (AI) company focused on fall and injury prevention. Select is the nation’s largest provider of contract therapy services, serving more than 2,300 post-acute skilled nursing facilities, CCRCs, senior living communities, schools, and home health locations in 43 states.

Select’s commitment to clinical excellence, quality care provision, outstanding customer service and proprietary technology solutions have earned the company a strong reputation in the industry. To further its commitment to innovation, Select Rehabilitation will implement VirtuSense’s industry-leading product VSTBalance—which uses AI to proactively identify fall-risks in older adults—in thousands of Senior Living communities going forward.

“Select and VirtuSense are two of the most innovative companies in our respective fields. This partnership will bring significant benefits to the communities we serve and their residents,” states Neal Deutsch, Executive Chairman of Select.

VirtuSense Founder and CTO, Deepak Gaddipati says, “We’re excited to partner with a world class, high quality, and data-driven team like Select. This will help us provide predictive insights to hundreds of thousands of seniors and improve their quality of life.”

Anna Gardina Wolfe, CEO of Select Rehabilitation, explains the reasoning for the partnership: “VirtuSense aligns well with our focus on improving outcomes by using technology to enhance the clinical care we deliver. The ability to use Artificial Intelligence (AI) and machine vision to identify balance, gait, and functional deficits - the three main indicators of falls - to forecast the risk of falls is tremendously valuable in bringing enhanced care to our patients and data-driven results to our clients.”

VSTBalance identifies mobility deficits in older adults and compares their scores against normative data to determine their risk of falling over a 12-month period. Preventative initiatives like VSTBalance are critical as the senior population in the U.S. continues to grow.

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Select Rehabilitation is the nation's largest provider of contract rehabilitation services employing 17,000 therapists delivering a range of clinical services at more than 2,300 facilities located in 43 states. Established in 1998, the founder-operated company's innovative approach to delivering exceptional patient outcomes, state-of-the-art technology infrastructure and compliance-driven patient-care model have earned it a strong reputation among skilled nursing, assisted living and independent living providers. Learn more at www.selectrehab.com.

VirtuSense Technologies (Peoria, IL) is advancing the transformation of proactive healthcare for all. They were founded in 2013 by an engineer who wanted to prove that you don't have to wait for a fall or a heart attack to be cared for — predictive AI can make healthcare simple, affordable, and accessible without compromising the quality of care. virtusensetech.com