



Senior Housing Weekly Update

May 21, 2021

Monday, May 10, Housing Advisory Group Call. Join us for our regular LeadingAge Housing Advisory Group calls on Mondays at 12:30pm ET. Any member can join the Housing Advisory Group by adding it to their *MyLeadingAge* account's Online Subscriptions or by emailing [Linda](#) or [Juliana](#).

New Piece on Older Adult Renters and Eviction. A new blog, "On the Edge of Eviction: Emergency Rental Assistance Is a Lifeline," by LeadingAge's Alisha Sanders, senior director of housing and services research, has been published for the American Society on Aging's *Generations*. The blog looks at the number of older adults who believe they're at risk for eviction, who are behind on their rent, and the new emergency rental assistance resources available to them and their landlords. Read the blog [here](#).

State-Level Projections of Older Adult Renters. New data released from the Urban Institute show state-level projections for older adult renter growth between 2020 and 2040. As the number of older adult households dramatically expands, homeownership among older adults will decrease, older adult renter households will increase by an astonishing 5.5 million, and a large share of new older adult renter households will be non-white. According to a blog to Urban Institute researchers Laurie Goodman and Jun Zhu, the state level projections "illustrate how needs differ by state and identify the states where the senior renter growth is the most rapid and the need for housing solutions is most acute." The researchers call for an expansion of HUD's Section 202 program to meet the greatly expanding need for affordable senior rental housing. Read an article about the new state-level data [here](#).

HUD Physical Inspection Bill Introduced. Three members of Congress have introduced the "HUD Inspection Act of 2021," which would expand HUD's response to properties within its subsidized portfolio with low physical inspection scores. The bill follows an April 29 letter to HUD Secretary Marcia Fudge from Senator Marco Rubio (R-FL) on ramping up HUD physical inspections. Read an article on the bill and the Senator's letter [here](#).

Save the Date: Pre-1974 Section 202 Preservation. Please join LeadingAge on Thursday, June 10 at 2pm ET for a conversation about preserving pre-1974 Section 202 Direct Loan affordable senior housing communities. Nationally, there are more than 10,000 pre-1974 Section 202 Direct Loan apartments. LeadingAge is working to promote preservation strategies for these homes. [Register](#) for this June 10, 2pm ET, Zoom call. Speakers on the June 10 call will be John Ardovini, HUD Office of Recapitalization, to discuss preservation options, and Naren Dhamodharan and Mark Oswanski, Hampden Park, to discuss the process for nonprofits to preserve this housing. For more about pre-1974 Section 202 Direct Loan housing, see this [HUD resource](#). To submit questions in advance of the June 10 event, please email Linda (lcouch@leadingage.org). Please feel free to share this invitation with others.

June 7 webinar: Housing Choices and Decisions Facing Older Americans. On June 7, from 12 – 1:30 p.m. ET, LeadingAge member Amy Schectman, President and CEO, 2Life Communities, along with Stephen Golant, University of Florida, Jennifer Molinsky, Harvard University Joint Center for Housing Studies, and Jan Mutchler, Professor of Gerontology, Director of the Center for Social & Demographic Research on

Aging, will discuss decisions about housing that we face as we age, the growing range of options available, the gaps and inequities that still exist, and what we can do to address them. Register for the webinar [here](#).

Upcoming LeadingAge Update Calls on 5/24, 5/26, and 5/27: On Monday, May 24, we'll welcome Dr. Lee Fleisher, CMS Medical Director and head of the Center for Clinical Standards and Quality. On Wednesday, May 26, hear from LeadingAge affordable housing member Gus Keach-Longo as he explains how his community worked with residents and staff to change their rules around masking in public areas. Our Thursday, May 27, our conversation will include Lori Summers from LeadingAge member community the Park Danforth, which includes affordable housing, who will help unpack how her organization achieved high vaccination rates with staff through communication and workplace culture. If you haven't signed up yet, you can join the calls by [registering here](#).

COVID-19 Vaccine Social Media Toolkit: CDC [updated the COVID-19 vaccine social media messaging toolkit](#). The page includes sample Facebook messages, Facebook digital resources, sample Instagram messages, Instagram digital resources, sample Twitter messages, and Twitter digital resources for the following topics: about the COVID-19 vaccines, vaccine benefits, vaccine FAQs, vaccine safety, what to expect after vaccination, and vaccine effectiveness.

Vaccinating Older Adults and People with Disabilities: CDC [updated their guidance on vaccinating older adults and people with disabilities](#). This guidance summarizes what jurisdictions should consider when planning to vaccinate older adults and people with disabilities living in the community. It also provides considerations to help jurisdictions ensure equal opportunities for vaccination of these populations. CDC also [updated their resources, tools, and guidance for people with disabilities](#).

HUD / HHS Partnership on Vaccines. The slide deck from the May 19 [HUD/HHS vaccine partnership](#) webinar, "COVID-19 Vaccine Challenge: Launching the Joint HUD-HHS Partnership to Expand Vaccine Equity," can be found [here](#). The goal of the partnership is to increase access to COVID-19 prevention and treatment services among disproportionately affected communities, including HUD-assisted households and people experiencing homelessness. Additional webinars:

- HUD webinar focused on Community Health Workers on May 26, 2 – 3:30 p.m. ET (register [here](#)).
- HUD and CDC COVID-19 Vaccine Bootcamp on May 27, 1 – 3 p.m. ET (register [here](#)).

LeadingAge is also encouraging members to check out HHS's [We Can Do This vaccination campaign](#).

Free Access to Providers! 2021 Collaborative Care & Health IT Innovations Summit

As members of the collaborative care community, we all know how important it is for long-term and acute care providers to stay current with the very latest technology and innovations that can improve care, reduce costs, and lead to better health outcomes for older adults. But, after a year of struggling with COVID, many of you have shared that your budgets just won't allow you to attend this year's Collaborative Care & Health IT Innovations Summit. That's why LeadingAge is opening up the June 8-10 event by offering [free registration to all care providers](#) across the collaborative care continuum. It's more important than ever for us to come together, learn, share, and imagine new ways of collaborating to improve healthcare for older adults we serve. [Register now](#).

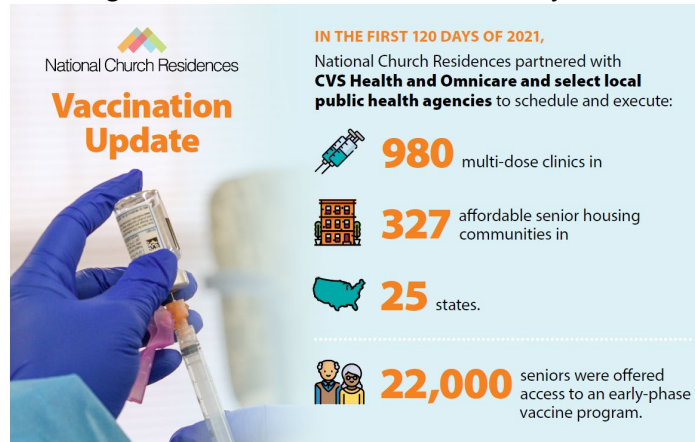
Take a Minute for Advocacy. LeadingAge has some big housing asks for Congress this year and we need your help to achieve them. Using our handy system, it'll take you just a minute to email your senators and representative to tell them you support LeadingAge's fiscal year 2022 HUD appropriations priorities:

- \$600 million for approximately 6,700 new Section 202 Supportive Housing for the Elderly homes.
- \$100 million for 400 new three-year Service Coordinator grants.
- \$100 million for the installation and service fees for building-wide internet in 3,300 senior housing communities.
- Full renewal funding for Project-Based Rental Assistance, Project Rental Assistance Contracts, and Service Coordinator grants.
- RAD for PRAC improvements.

Use our [easy action alert system here](#) to send your emails and support these priorities.

Reflection. LeadingAge members are reflecting on the last 14 months and we're happy to share any that come our way.

- United Church Homes has prepared a beautiful video documentary as a tribute of gratitude to their staff and residents for their resilience. Watch the video here: <https://www.youtube.com/watch?v=i8ApR-hciGg>
- National Church Residences has been doing a lot of reflecting, and counting! They've produced this infographic showing their incredible vaccination work in just the first 120 days of 2021:



- We are in awe of all of our members!

We'll end this weekly with a great quote! "Affordable senior housing doesn't happen without the subsidies, especially at the local level, especially for people who have no assets, no income. We're serving people who make less than \$15K from [Supplemental Security Income], and that's all they're going to have," Christy Zeitz, CEO of LeadingAge member Fellowship Square, said in this [article](#) highlighting a beautiful and complicated new (re)development.