The Aging Services Landscape: Factors Shaping Perceptions

Aging Population

The aging population in the U.S. is booming—but the country is not prepared.

COVID-19 Pandemic

The COVID-19 pandemic put a spotlight on older adults and their care.

Social Justice Movements

Growing social justice movements in the U.S. are giving prominence to equity issues.

AGING POPULATION

COVID-19

PANDEMIC

GOVERNMENT RESOURCES

CARE

ECONOMY

INFLUENCERS & VIRIA

EXTERNAL FACTORS

The **sector** feels stressed and under attack, but is dedicated to care for older adults.

The **media**is focused
on aging services
more than ever—
but isn't widely
informed.

Many
policymakers &
influencers were critical, but
back more investment in
aging services.

SOCIAL JUSTICE

CAREGIVER GAP

Lack of Government Resources

Systemic lack of government resources for aging services, which is bad for workers and limits access to care.

Care Economy

The need for investments in the U.S. care economy is central in the national policy debate.

Growing Caregiver Gap

The U.S. is facing a growing caregiver gap, fueling a care crisis for older adults, families, and providers.

