



LeadingAge Annual Meeting Virtual Experience

Session Highlights for Affordable Senior Housing Providers

November 10-12 & November 17-19, 2020

Special Networking Event!

Housing Celebration: Growing Together

Friday, November 13, 2020

1:00 p.m. – 1:45 p.m.

Affordable senior housing providers, this daylight reception is for you! Let's take a moment to explore the creative sparks that come from some time in the garden and to celebrate our silly selves. **You must register in advance for this event.** [RSVP here for the Housing Celebration.](#)

Tuesday, November 10, 2:00 p.m. - 2:30 p.m.

1-A. Resiliency in Affordable Housing: Lessons from COVID

Understand how COVID affected and changed affordable senior housing at the operational and policy levels and discuss the most meaningful responses from HUD, the Hill, and housing providers, as we look ahead to tomorrow's needs and opportunities.

Speakers:

- Juliana Bilowich, Director, Housing Operations & Policy, LeadingAge
- Toby Halliday, Director, Office of Asset Management and Portfolio Oversight, U.S. Department of Housing & Urban Development

Tuesday, November 10, 2:45 p.m. - 3:15 p.m.

7-B. Developing and Sustaining an Inclusive Culture

Hear from aging services providers who are intentionally building diversity and inclusion initiatives that invite and accept older adults and employees from diverse backgrounds as full members of the community in which they live and work.

Speakers:

- Jennifer Jimenez Marana, Director of Diversity and Inclusion, Broadmead
- Veronica Calderon, Chief Diversity, Inclusion and Equity Officer, Aldersgate

Wednesday, November 11, 1:00 p.m. - 1:30 p.m.

12-C. Preserving Existing Affordable Housing

Understand the latest on federal preservation programs and how they work—and obtain the latest information on available tools that help preserve existing affordable housing, from inspections to RAD for PRAC, Section 8bb, and other strategies.

Speakers:

- Linda Couch, Vice President, Housing Policy, LeadingAge
- Thomas Davis, Director, Office of Recapitalization, U.S. Department of Housing & Urban Development
- Vincent O'Donnell, Senior Advisory, Preservation of Affordable Housing

Wednesday, November 11, 1:00 p.m. - 1:30 p.m.

13-C. Physical Design for Community Life and Safer Interaction

Review design strategies meant to guide providers as they both build new and adapt existing senior housing buildings to balance infection control and social interaction—and consider the prompts that will help residents and visitors navigate the thresholds between private and public spaces safely.

Speakers:

- Amy Schectman, President CEO, 2Life Communities
- Emi Kiyota, President, Ibasho
- Katie Swenson, Senior Principal, Mass Design Group

Wednesday, November 11, 3:15 p.m. - 3:45 p.m.

14-D. PR Lessons from COVID-19: Where Do We Go from Here?

Examine the lessons learned from dealing with the media during the pandemic, including negative narratives about aging services, key messages that resonated and had impact, and next steps for collective media awareness and understanding about our field.

Speakers:

- Julie Anbender, Principal, Ward Circle Strategies
- Lisa Sanders, Media Relations Director, LeadingAge
- Susan Donley, Senior Vice President, Marketing and Communications, LeadingAge

Thursday, November 12, 1:15 p.m. - 1:45 p.m.

19-E. Expanding the Supply of Affordable Housing

Understand the housing affordability gap, who it affects, and what it means for the nation—and review the landscape of potential sources of capital and operating funds for the expansion of service-enriched housing affordable to older adults with low incomes.

Speakers:

- Andrea Rattray, National Underwriter, Local Initiatives Support Corporation
- Linda Couch, Vice President, Housing Policy, LeadingAge

Thursday, November 12, 1:15 p.m. - 1:45 p.m.

21-E. Recognizing and Disrupting Racial Bias

Understand the importance of having an awareness of our own biases in order to identify where unconscious biases in the workplace may perpetuate inequities, lack of inclusion, and barriers to equal opportunity.

Thursday, November 12, 2:30 p.m. - 3:00 p.m.

25-F. Thriving During Times of Rapid Change

Examine how boards and management teams can proactively navigate new and heightened risk and promote innovative strategic action to further the mission of their organizations while also performing at the highest possible level.

Speakers:

- Bill Bojan, Director - Governance Advisory & Business Risk Services Group, CLA (CliftonLarsonAllen)
- Jim Bettendorf, President & CEO, Vista Prairie Communities
- Mario Mckenzie, Partner, CLA (CliftonLarsonAllen)

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Tuesday, November 17, 2:30 p.m. - 3:00 p.m.

33-H. Developing Leaders of Color in Aging Services

Discuss the importance of recruiting and developing leaders of color in aging services and the intentional process one provider has implemented to address racial disparities in leadership roles within their organization.

Speakers:

- Erica Thrash-Sall, Executive Director, McFarlan Village Home
- Kelly Price, Administrator (McFarlan), Presbyterian Villages of Michigan

Wednesday, November 18, 1:00 p.m. - 1:30 p.m.

35-I. Experience of Direct Care Workers During COVID-19

Explore the challenges/stresses faced by direct care workers during COVID-19, how they perceive their employers' efforts to train them for their work, and the differences in how they perceive their preparedness across different care settings.

Speakers:

- Natasha Bryant, Managing Director/Senior Research Associate, LTSS Center, LeadingAge
- Verena Cimarolli, Senior Health Services Research Associate, LeadingAge

Wednesday, November 18, 3:15 p.m. - 3:45 p.m.

39-J. Affordable Housing Plus Services Strategies

Learn about a housing provider's collaboration with a managed care organization to bring onsite services to their residents and early lessons identified from initiatives to facilitate Medicare service use in affordable housing communities.

Speakers:

- Alisha Sanders, Director, Housing & Services Policy Research, LeadingAge
- Carmen Ramirez, Disability Program Manager, Inland Empire Health Plan
- Linda Coleman, Vice President of Resident Services, HumanGood Inc.

Wednesday, November 18, 3:15 p.m. - 3:45 p.m.

41-J. Applying Trauma Informed Care to Address Staff Wellbeing

Consider how a trauma-informed care organizational structure and treatment framework can be used to recognize and respond to compassion fatigue and help rebuild a sense of confidence, control and empowerment among staff.

Speaker:

- Jayne Warwick, Senior Medical Records Compliance Director, PointClickCare

Thursday, November 19, 1:45 p.m. - 2:15 p.m.

43-K. The Role of Grief and Bereavement Services in COVID-19 Recovery

Understand the types and manifestations of COVID-related grief, the importance of grief, bereavement, and trauma informed counseling in recovery and resilience, and the role of hospice and other community providers in this aspect of recovery.

Speakers:

- April Naturale, Disaster Recovery and Community Resilience Senior Manager, ICF International
- Mollie Gurian, Director, Hospice, Palliative and Home Health Policy, LeadingAge

Thursday, November 19, 2:45 p.m. - 3:15 p.m.

49-L. Using Montessori Principles for Workforce Development

Gain insight into how employees can learn from each other in a Montessori-inspired culture that emphasizes respect, dignity, and equality; and how that culture supplements or replaces annual evaluations with a coaching/mentoring model of employee growth and encouragement.

Speakers:

- Cameron Camp, Director of Research and Development, Center for Applied Research in Dementia
- Gary Johnson, Leadership Consultant, Monarch Risk Management