



Senior Housing Weekly

April 29, 2022

LeadingAge Housing Network Call. Join us on Monday, May 2, at 12:30pm ET, for our weekly Housing Network call. On May 2, we'll have a special focus on self-closing doors and carbon monoxide detectors. Plus, we will share updates from HUD and the Hill. Any LeadingAge member can join the Housing Network or submit advance questions by emailing Linda (lcouch@leadingage.org) or Juliana (jbilowich@leadingage.org). Read more about all LeadingAge member groups [here](#).

LeadingAge Coronavirus Update Call for Week of May 2. As we enter our third year in the pandemic, a group of leading infectious disease and public policy experts convened to create the COVID-19 Roadmap. On **Monday, May 2, at 3:30pm ET**, we will talk with one of the lead authors of the [Roadmap](#), Dr. Michael Mina, who will talk about the key pillars of the Roadmap and answer your questions. Dr. Mina is the Chief Science Officer of eMed and formerly a professor in Epidemiology, Immunology and Infectious Diseases at Harvard T.H. Chan School of Public Health. The team of 53 authors and contributors to the Roadmap was shepherded by Vice Provost for Global Initiatives at the University of Pennsylvania and former Biden Transition COVID-19 Advisory Board member Ezekiel J. Emanuel, and includes former officials from both Republican and Democratic administrations. On **Wednesday, May 4, at 3:30pm ET**, we welcome Brendan Jackson from the CDC's COVID-19 response team to talk about the CDC's COVID-19 treatment guidance and take questions. If you haven't registered for LeadingAge Update Calls, [you can do so here](#). You can also find previous call recordings [here](#). A LeadingAge password is required to access call recordings. Any staff member of any LeadingAge member organization can set up a password to access previous calls and other "members only" content.

Ask Your Senators to Join Section 202 Support Letter. Congress will soon start developing the fiscal year 2023 HUD appropriations bills. Once again, Senator Robert Menendez (D-NJ) is leading a letter to Senate leadership in support of robust funding for HUD's Section 202 and Section 811 programs. Importantly, the letter asks appropriators for \$600 million for capital and operating subsidies for about 6,200 new Section 202 homes. This is a bold ask for new Section 202 homes and matches LeadingAge's FY23 for funding for new Section 202 homes. Aging services stakeholders are urged to reach out to Senate offices to ask them to join Senator Menendez's Dear Colleague Letter. Ask Senators to "Please join Senator Menendez's Dear Colleague letter in support of HUD's Section 202 senior housing program." Senate offices can join the letter by contacting Alfie Feder, alfie_feder@menendez.senate.gov, by the May 10 deadline. As of April 29, the following Senators had joined the letter: Menendez, Brown, Markey, Cantwell, Murphy, Cardin, Warnock, Warren, Peters, King, Coons, Baldwin, Merkley, Van Hollen, Padilla, Reed, Hirono, Kaine, and Cortez Masto. The letter can be viewed [here](#).

Register for May 4 LeadingAge Call on HUD Section 8 Renewal Guide Revisions. Join LeadingAge's Housing policy team for a special call on HUD's proposed changes to the Section 8 Renewal Guide. The call will generate member feedback and craft LeadingAge's response to HUD's proposed revisions to Rent Comparability Studies, including the agency's investment in services at senior properties. The call is on Wednesday, May 4, at 1pm ET. Register for the call [here](#)

HUD Reinforces Fair Housing Guidance on Unit Marketing, Waitlist Management. HUD’s Office of Fair Housing and Equal Opportunity issued [guidance](#) to reinforce non-discrimination in the marketing and application processing at HUD-subsidized multifamily properties - including Project-Based Rental Assistance, Section 202, and Section 811 programs. The guidance document gives background on discrimination across the HUD-assisted Multifamily portfolio and describes how certain marketing, rental application processing, and waitlist management practices may perpetuate segregation and disparate outcomes by race, color, or national origin. The guidance also discusses more inclusive practices that are less likely to have discriminatory results. The guidance discusses marketing strategies in-depth and goes on to review rental application and screening procedures, as well as waitlist management. The guidance comes on the heels of HUD’s April 13, 2022, announcement of an FHEO racial equity agreement with a Section 202 housing provider.

Congratulations to Manor Mangement Services and Westmoreland Union Manor! Manor Mangement Services’ Westmoreland Union Manor, a LeadingAge member in Portland, Oregon, hosted HUD Secretary Marcia Fudge, HUD Region 10 Regional Administrator Margaret Salazar, U.S. Representatives Suzanne Bonamici, Earl Blumenauer, and Kurt Schrader, and members of Oregon’s state legislature on April 25. “I’m in Portland, OR to underscore the Biden-Harris Administration’s actions to increase the supply of affordable housing across the country,” Secretary Fudge tweeted earlier in the day. The event featured a roundtable discussion, recognition of Westmoreland Union Board Member Kristen Kirkland whose father Earl Kirkland founded the community, and a moving testimonial from Administrator Salazar about her mother living at Westmoreland Union. Greg Franks, Presdient, Manor Management Services, and Ruth Gulyas, CEO, LeadingAge Oregon, also participated in the event.



Secretary Marcia L. Fudge @SecFudge · Apr 25
The Westmoreland Union roundtable with local housing stakeholders was just as productive as it was illuminating.

In Portland, nearly 50% of households who rent spend over 30% of their income on housing, leaving little room for other necessities. Let’s fix that.



HUD Seeks to Increase Equity and Improve Customer Experience. HUD seeks accountability, efficiency and effectiveness, fairness and respect, and integrity as it strives to meet the five strategic goals in its newly released 2022 – 2026 strategic plan. HUD’s five goals are: support underserved communities; ensure access to and increase the production of affordable housing; promote homeownership; advance sustainable communities; and, strengthen HUD’s internal capacity. The plan includes an emphasis on

integrating housing and healthcare, including for the 1.8 million older adults with HUD housing assistance. Read more [here](#).

Advance Care Planning, For Gun Ownership. Colorado researchers [published](#) a tool to help gun owners and family members plan ahead for safe firearm use and transfers in the event of disability or death. The Firearm Life Plan kit has four parts that stress personal responsibility, safety, and the importance of being prepared. First, the kit lists of warning signs (physical, cognitive, behavioral, and emotional) that might cause a gun owner to use a gun inappropriately. Second, the guide features conversation prompts for family members and friends who might be concerned about an older gun owner and for older adults who recognize the value of planning ahead. The third part is most practical and calls for people to create an inventory of their firearms, where they're stored, who should get the firearms when the owner dies or is willing to relinquish them, and when transfers should occur. The final component of the guide is a "legacy" section that asks gun owners to share memories and stories about their firearms and what they've meant to them.

Older Americans Month Begins May 1: New Resources Available. Older Americans Month (OAM) starts this weekend with the theme Age My Way. LeadingAge will use the occasion to address two major challenges for older adults: lack of awareness of existing aging services and a crisis in access to care. [Turnkey member OAM materials are now available](#) for your use locally—including videos, social media graphics, copy and more from our new [Keep Leading Life](#) public service campaign. One easy way for you to get involved? Join the Video Share Days on May 4 and 24. Visit the [Older Americans Month web page](#) and spread the word!

Older Adult Mental Health Awareness Day is May 16. The Administration on Community Living is hosting the fifth annual Older Adult Mental Health Awareness Day on Monday May 16, aimed at empowering professionals with the latest tools to improve the lives of older adults in their community. The event is sponsored by ACL along with several cosponsors. You can register and find more details [here](#). The agenda includes a session on trauma-informed care and one on practical strategies to navigate mental health resources and services for older adults and caregivers.

New LeadingAge Article in ASA's Generations Journal In the [latest issue of *Generations Journal*](#), LeadingAge President and CEO Katie Smith Sloan and Senior Vice President of Policy Ruth Katz, review the arc of the first year and a half of the COVID-19 pandemic from the perspective of aging services and describe key lessons learned about vulnerabilities and strengths in the aging services and long-term care system the crisis brought to light. Read their article, "[The COVID-19 Pandemic Crisis and its Impact on Long-term Care and Assisted Living.](#)"