



THE POWER OF MEMBERSHIP.

*The Strength
of Community.*

 **LeadingAge®**

LeadingAge is a community of nonprofit aging services providers and other mission-driven organizations serving older adults.

Membership spans the nation and the aging services continuum:

Adult Day	Continuing Care at Home	Life Plan Community
Affordable Housing	Home Health	PACE
Assisted Living	Hospice	Nursing Home

LeadingAge membership delivers professional tools and resources—and offers access to a network like no other. You'll join more than 5,000 organizations and 38 state partners committed to making America a better place to grow old.

We offer everything you would expect from your trade association, plus much more.

Advocacy & Public Relations *to amplify the collective voice of providers.*

Through our relationships with lawmakers and the press, LeadingAge elevates and illuminates the issues that matter most to aging services providers and older adults. Nationally and in your state, we fight to remove barriers to care and improve funding for the sector.

Policy & Regulatory Guidance *to deepen your understanding on critical issues.*

LeadingAge policy, regulatory, and legal experts help members navigate the increasingly complex aging services landscape. You'll receive guidance on federal laws, technical assistance on essential topics, and advice on state regulations and standards.

Business Solutions & Discounts *to help you access the right partners for the right price.*

LeadingAge members get special discounts and incentives from our trusted [Corporate Alliance Program](#) partners—and our member-driven group purchasing program [Value First](#) offers discounted pricing and rebates on food, equipment, and supplies.

Education & Professional Development *to strengthen your organization.*

At the [LeadingAge Annual Meeting + EXPO](#) and [Leadership Summit](#), aging services providers can earn CE credits while networking with peers from across the sector. On-demand learning is available anytime from the [LeadingAge Knowledge Center](#)—and it's discounted or free for members. You'll also have exclusive access to our signature [Leadership Academy](#), which has ignited the careers of hundreds of aging services professionals.

Hands-on Help & Resources *to support your day-to-day work.*

LeadingAge delivers a steady stream of news, information, and tools for members. Our [Center for Workforce Solutions](#) is a one-stop shop for recruitment and retention tools. The [Center for Managed Care Solutions & Innovations](#) offers a host of resources to navigate managed care and Medicare and Medicaid alternative payment models. You'll also have access to national and state LeadingAge staff experts, and can tap [LeadingAge Consulting](#) for even more one-on-one attention.

Prestigious Research & Expertise *to help you adopt best practices.*

LeadingAge helps you apply promising practices and leverage the latest insights from across the field. The [LeadingAge Center for Aging Services Technologies \(CAST\)](#) offers tools that make it easy to evaluate and adopt emerging technologies. Members also participate in research and pilots led by the [LeadingAge LTSS Center @UMass Boston](#).

Thought Leadership & Innovation *to advance the field and your place in it.*

LeadingAge works with members, regulators, and other stakeholders to explore ideas and innovations. We're developing affordable aging services options so you can reach the underserved "middle market," and uncovering new ways to increase quality across the continuum.

Communications You Can Count On *to ensure you never miss a member benefit.*

You and your entire team can access up-to-date news and resources through member update calls, emails, action alerts, community groups, and 24/7 access to [leadingage.org](#).



LEADINGAGE IS THE TRUSTED VOICE FOR AGING

LeadingAge members are united by a collective commitment to:

- **Quality & Innovation:** We provide quality care and services. Our work reflects promising practices, and we seek to advance innovation.
- **Integrity & Transparency:** We are mission-driven organizations. We are accountable to our workforce, our community, and the people we serve.
- **Shared Learning & Fellowship:** We are a cross-continuum community of providers serving older adults, people with disabilities, and youth. Our collective power is made greater through sharing, learning, and collaboration.
- **Inclusion, Diversity, & Equity:** We are steadfast in our efforts to build an equitable and inclusive aging services community, in which our staff, leadership, and the people we serve reflect the rich diversity of the U.S., and opportunities exist for all to thrive.
- **Compassion & Community:** We believe that aging services should be person-centered and rooted in community. Our work is guided by compassion and respect.



READY TO JOIN?

Contact us at join@leadingage.org or 202-783-2242.



“LeadingAge is focused on caring for our nation’s elders like no other organization. I encourage you to join—you will not regret it.”

— Deke Cateau
CEO, A.G. Rhodes,
Atlanta, GA

“Now, more than ever, we are grateful for the leadership and collaboration that are hallmarks of what this association makes possible.”

— Lorri W. Sommer, CPA, MBA
CFO, The Park Danforth,
Portland, ME



Become a member today! There has never been a greater need for an effective, unified, and collaborative voice for aging services.

The LeadingAge logo, featuring the word 'LeadingAge' in a green, lowercase, sans-serif font. A stylized green heart shape is positioned to the left of the letter 'L'.