

***LeadingAge Leaders of Color Network Annual Meeting Panel
Leaders of Color as Influencers in Aging Services Series
The Resilient Leader
Sunday, October 16, 2022
11-12:30 p.m. MT***

Moderator

Lisa Brown Alexander, SPHR, President & Chief Executive Officer
Nonprofit HR, Washington, DC



Driven to serve the often-overlooked people-management needs of clients in the social impact sector, Lisa founded Nonprofit HR, the leading talent management firm in the country working exclusively with the nonprofit sector. Lisa's goal is to inspire social-sector leaders to strengthen their most important asset: their people. Over the course of her career, she has made presentations to hundreds of organizations, staff, and leadership teams, covering a variety of topics in the talent-management field. Today, fueled by the passion of more than 130 employees and consultants nationwide, Lisa's thriving company is helping many of the nation's most impactful nonprofit organizations get ahead through smart people-management strategies. In the process, Lisa and her team are changing the way an entire sector thinks about talent and culture.

Panel Members

Erika James, PhD, Dean
The Wharton School of the University of Pennsylvania, Philadelphia, PA



On July 1, 2020, Erika H. James became the first woman and first person of color to be appointed dean of The Wharton School at the University of Pennsylvania. Trained as an organizational psychologist, Erika is a leading expert on crisis leadership, workplace diversity, and management strategy. An award-winning educator, accomplished consultant, and researcher, Erika has been instrumental in developing groundbreaking executive education programs, including the Women's Leadership program at the University of Virginia's Darden School. She serves on the boards of Morgan Stanley, SurveyMonkey, The Philadelphia Orchestra, and Kimmel Center, Inc. She is also the co-author of the new book, *The Prepared Leader: Emerge from Any Crisis More Resilient Than Before*, which she wrote with Lynn Perry Wooten, president of Simmons University.

Deke Cateau, Chief Executive Officer

A.G. Rhodes Health and Rehab, Atlanta, GA



Deke Cateau is the first person of color to serve as CEO of A.G. Rhodes, a nonprofit organization operating three nursing homes in metro Atlanta. With more than 20 years of experience in long-term care, Deke is passionate about fostering a greater understanding of and appreciation for the aging population. Deke is a licensed nursing home administrator, and is certified as a Dementia Practitioner, an Alzheimer's Disease and Care Dementia Trainer, and an Eden Alternative Educator. He serves on the Board of Directors of LeadingAge, LeadingAge Georgia, The Eden Alternative, Georgia Health Care Association, and the I'm Still Here Foundation. He earned a BA in history and a post-graduate diploma in international relations from the University of the West Indies, and a certification in global leadership

development from the University of the Virgin Islands. Deke's first book, *Brush Fire: COVID-19 and Our Nursing Homes*, was published in 2021.

Janet Stringfellow, President & Chief Executive Officer

Volunteers of America of Florida, Saint Petersburg, FL



Janet M. Stringfellow is the first and only Hispanic President/CEO of a Volunteers of America (VOA) affiliate. She is a licensed rehabilitation counselor and a graduate of the Executive Development Program in Non-Profit Management at the University of Notre Dame-Mendoza College of Business. In June of 2012, Janet became an ordained minister for Volunteers of America. She serves on the Executive Committee of LeadingAge Florida and as Chair of its Affordable Housing and Public Policy committees; Vice-Chair of the National Coalition for Homeless Veterans; Chair of the VOA National Church Governing Board; and a member of Opus Peace Board. Janet earned a bachelor's degree in public communication and a master's in rehabilitation counseling from the University of Puerto Rico.

Kenneth Yang, Esq., Chief Executive Officer

Penn Asian Senior Services (PASSi), Philadelphia, PA



Ken Yang is the Chief Executive Officer of Penn Asian Senior Services (PASSi), the first home care agency in Pennsylvania to promote the well-being of Asian-American older adults and others who encounter language and cultural barriers. Ken is PASSi's second CEO since its founding in 2004. He succeeded the organization's founder, Im Ja P. Choi, in 2021. Working within the community to affect positive change has been the focus of Ken's professional pursuits. After earning a bachelor's degree from the University of Pennsylvania and a law degree from Temple University, Ken took on leadership roles at community-based nonprofit organizations that assist diverse communities of individuals with low-to-moderate incomes. Born in the U.S., but with many Korean cultural ties, Ken finds

great meaning in facilitating programs that enable and empower a diverse group of older adults to age independently in the communities of their choice.