



LEADERS OF COLOR NETWORK WINTER EVENT
ADVOCACY WEBINAR SERIES

Ginny Helms

Ginny Helms is the president and CEO of LeadingAge Georgia, and is guided by the association's mission to advocate for and support mission-driven members who serve older adults and the vision to be the trusted voice in aging services.

Ginny works with the LeadingAge Georgia board, members, and LeadingAge National to advance the association's strategic initiatives – including helping members create new and maintain cultures of well-being for residents and staff, fortifying the workforce, championing the well-being of older adults, increasing awareness of positive aging and member organizations fostering positive aging, promoting the mutual interests of members, and ensuring that funding policies and regulation support the work of LeadingAge members.

Prior to joining LeadingAge Georgia, Ginny served as Vice President of Chapter Services and Public Policy for the Alzheimer's Association, Georgia where she helped develop vital programs and led legislative efforts.

Ginny has a bachelor's degree from Oglethorpe University and a Graduate Certificate in Gerontology from Georgia State University Gerontology Institute. She also serves on the advisory committee of the Culture Change Network of Georgia, and served on the Governor's Older Adult Cabinet and a number of nationwide public policy committees.