



RULES OF ENGAGEMENT FOR PEER GROUPS

To make the LeadingAge peer groups as useful as possible, please follow these rules of engagement.

- State concisely and clearly the topic of your message in the subject line to allow for faster responses and easier archive searches.
- Only use the peer group for messages on topics of broad interest, not for one-on-one communication.
- Do not use peer groups to market services or products.
- Do not send administrative messages, such as “remove me from the list.” Instead, follow the instructions at the bottom of each message or contact your peer group owner for help.
- Use good professional judgment and caution with your messages, remembering that they are visible to all group members, and are subject to libel, slander, and antitrust laws.
- Always remember that LeadingAge is an inclusive community dedicated to providing a harassment-free experience for everyone, regardless of age, gender, sexual orientation, disability, physical appearance, race, or religion. We do not tolerate harassment in any form.

Participants violating these rules may be asked to leave the peer group at the sole discretion of LeadingAge. Please contact Amanda Marr, amarr@leadingage.org, with questions about peer groups.