Strategic Plan Overview
2024 – 2026

Mission
The trusted voice for aging.

Vision
An America that values older adults and those who serve them.

Pillars
- Strengthen the Aging Services Workforce
- Support Members Across the Continuum
- Amplify Advocacy and Public Voice
- Strengthen Organizational Capacity

Impact
A skilled workforce guided by prepared leaders
Stronger member organizations that are better prepared for the future
More favorable policies to support aging services and older adults
Better informed and capable association