

Strategic Plan Overview

2024 – 2026



Mission

The trusted voice for aging.

Vision

An America that values older adults and those who serve them.

Pillars

Strengthen the Aging Services Workforce

Support Members Across the Continuum

Amplify Advocacy and Public Voice

Strengthen Organizational Capacity

Impact

A skilled workforce guided by prepared leaders
Stronger member organizations that are better prepared for the future
More favorable policies to support aging services and older adults
Better informed and capable association