LeadingAge®

2025 Annual Report

From Our President & CEO

2025 has been a year of tremendous opportunity.

As demand for the services provided by our members remains strong, we are rising to meet the moment—through new services, expanded portfolios, strengthened partnerships and affiliations, and innovative approaches.

And yet, our work is not complete. We must continue to ask “What if...?” and “How do we ... ?” as we navigate an evolving landscape. Public policy is shifting, consumer expectations are changing, and social and economic pressures call on us to remain nimble and curious.

Whether working closely with state partners, hosting member networks, convening the Leadership Academy, or other shared gatherings, we know that we are stronger together—poised to shape the future of aging services.

Katie Smith Sloan
President & CEO

From Our Board Chair

As I look back on 2025, I do so with deep gratitude and pride in what we have accomplished together. This year reinforced a truth I have seen time and again. When this community works together, invests in its people, and speaks with a unified voice, we create meaningful and lasting impact.

Throughout the year, LeadingAge members across the country met rising expectations and challenges with courage, creativity, and resilience. In the face of workforce deficits, financial pressures, and growing complexity, LeadingAge members continued to innovate while keeping older adults and those who serve them at the center of every decision. At the national level, LeadingAge elevated members' work through strong advocacy, trusted research, and compelling storytelling. Together, we advanced smarter policies, strengthened relationships with lawmakers, and demonstrated the power of showing up with both data and lived experience. These outcomes did not happen by chance. They happened because this community acted together with purpose and persistence.

Serving as Board Chair has been a deeply personal journey. I have learned that investing in others requires us to continue investing in ourselves by staying curious, leaning into discomfort, and remaining open to growth at every stage of leadership. Throughout 2025, I witnessed leaders across our network do exactly that, stepping forward with confidence, humility, and a clear sense of responsibility to those they serve.

As my term comes to a close, I am confident in what lies ahead. The future of aging services will require deeper integration across housing, health care, and technology, guided always by human connection. With strong leadership, engaged members, and a shared commitment to innovation, the LeadingAge community is well positioned to meet this moment and shape what comes next.

It has been the honor of my career to serve as your Board Chair. I leave this role inspired by this community and optimistic about the future we will continue to build together.

Roberto Muñiz
Board Chair

LeadingAge By The Numbers

2,000+	**new Learning Hub accounts** created
1,050	**stories featuring LeadingAge and members** appeared in media outlets like *The New York Times*, *The Wall Street Journal*, and *NPR*
767K+	**web visits** to LeadingAge.org
345	**lobbying meetings** with lawmakers and other federal officials
24%	**increase in subscribers** across LeadingAge's 13 peer groups
23	**Geriatric Workforce Enhancement Programs** are working with LeadingAge to establish CNA apprenticeships
940	**members participated** in Policy Pulse calls
2,610	**average number of people that engaged with LeadingAge's members-only newsletters** each week, up 51% from 2024

National Advocacy

Protected critical funding, shaped federal policy, and amplified provider voices nationwide.

Fully reversed the nursing home minimum staffing mandates

An interim final rule repealing the nursing home minimum staffing standards was released to the Federal Register on December 2, 2025.

Advocated to protect funding of safety net programs prior to HR 1's passage; stopped proposals to impose per capita Medicaid caps and to end the use of provider taxes

Obtained improvements from the Department of Housing and Urban Development (HUD) to help preserve affordable housing for older adults

- Successfully advocated for increased renewal funding from Congress for HUD rental assistance contracts.
- Spearheaded changes to HUD's Rental Assistance Demonstration program to help more owners preserve their affordable housing.
- Urged action on stalled Green and Resilient Retrofit Program funding.

Helped members navigate a record-breaking government shutdown

- Submitted 130+ regulatory relief recommendations.
- Number of Advocates who contacted Congress from Action Alerts: 6,500.

"Today's interim final rule, which repeals the one-size-fits-all staffing standards … is an important milestone in ongoing efforts to ensure quality care in nursing homes–a goal that LeadingAge and our mission-driven and nonprofit members steadfastly support."

– LeadingAge President and CEO, Katie Smith Sloan

Amplified Advocacy & Public Voice

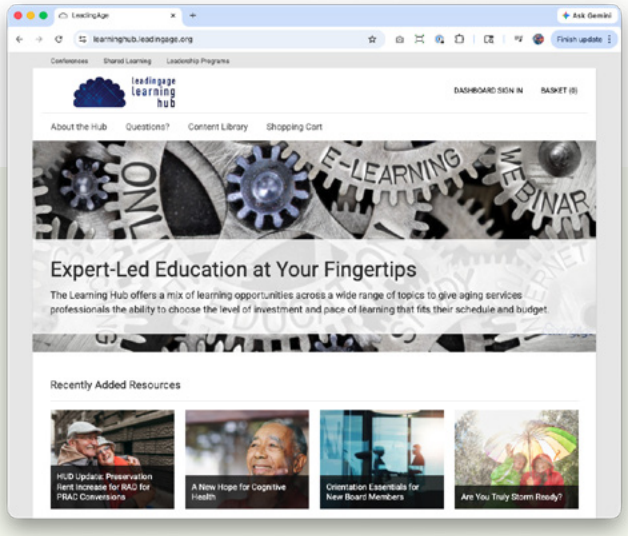
In 2025, LeadingAge executives, experts, and members played a visible and influential role in shaping the national conversation on aging services throughout a turbulent year marked by significant and frequent legislative policy changes and Executive Branch actions.

Our members and staff elevated critical issues. From the nation's Capitol, we pushed back on the White House's withholding of congressionally appropriated funds needed to preserve affordable housing; via congressional meetings, press conference participation, and in correspondence, we advocated against massive cuts to social safety net programs relied on by members to support and serve older adults and spoke out–loudly and consistently–on the negative impact of the administration's policy changes that are forcing legally employed, foreign-born workers to leave the aging services workforce. Throughout 2025, members from around the U.S. joined the national team to share on-the-ground experiences on that and many other issues.

Our engagement as the trusted voice of aging services, with policymakers in the halls of Congress, with agency chiefs and White House staff and with reporters at media outlets nationwide over the past twelve months helped shape popular conversation about, and understanding of, aging services.

Via media interviews and public forum participation, for instance, we've helped to build awareness of new and changing approaches to caregiving, including the growing dementia inclusion movement. Through our Center for Aging Services Technologies, we brought fresh insights about the use of artificial intelligence (AI) in the sector to a range of stakeholders, both in the U.S. and abroad and, in keeping with LeadingAge's members-learn-from-members ethos, we shared members' insights about the benefits, value and impact of forging tech-focused partnerships with universities. And the work of our LTSS Center @UMass Boston, in partnership with the Moving Forward Nursing Home Quality Coalition, on registered apprenticeship programs for certified nursing assistants (CNAs) is making significant progress on a project that could significantly improve CNA career paths–a benefit to both our sector and America's older adults and families.

Member Education



Hub content was accessed more than

4,984 times.

15% growth

in member network participation.

Leadership & Peer Support

2025 marked a significant year for our leadership development initiatives, reflecting both sustained growth and impact.

Celebrated the **19th anniversary of our flagship Leadership Academy**.

Convened the **5th cohort of our Fellowship program** for new CEOs.

Expanded our reach even further, with **two cohorts of the Next Level Leadership Series**.

Altogether, 134 individuals engaged in our leadership programming this year, amplifying leadership capacity across our field.

Hosted **16 virtual events/webinars**.

Released **31 new on-demand resources**.

Convened **5 virtual programs/series**.

LeadingAge Workgroups

Connections, Insights, and Expertise

Led by LeadingAge national staff, these provide a unique opportunity to problem-solve with other members from across the U.S., tap subject-matter experts' knowledge, and access resources and tools.

As an example, Katy Barnett, director, Home Care and Hospice Operations and Policy, launched the Home Health-Value Based Payment (HHVBP) purchasing group in February 2025 to help providers navigate the first year that performance in the HHVBP model impacted provider payments.

"The Leading Age HHVBP workgroup has provided insights as to reading value based purchasing reports and best practices on to how to implement change to increase value based purchasing results, positively. Being able to connect with other members reminds us that we are not alone and resources are and can be available at our fingertips for something that may feel very overwhelming and daunting.

– Amy Tezak, Home Health Clinical Manager, St. Camillus Life Plan Community

Stories of Impact

October 24, 2025

Immigration Policy Reform: LeadingAge Joins Farmers—and More

Maintaining our advocacy push to reform policies that harm the aging services sector workforce and threaten older adults' access to care and services, staff from LeadingAge national headquarters, state partners, and members joined a three-day fly-in from October 21–23, 2025.

The "Secure America's Workforce" event in Washington, DC, hosted by the American Business Immigration Coalition (ABIC), focused on bipartisan immigration reform and cross-sector workforce stabilization. LeadingAge participated alongside business leaders, industry advocates, and coalition partners to spotlight the urgent workforce challenges facing aging services and other sectors.

"We need to embrace people who want to be in this great country, pay taxes, and possess a passion and ability to serve older adults," said LeadingAge member Rob Liebreich, Goodwin Living president and CEO at an October 22 press conference outside the U.S. Capitol building, as reported by *McKnight's Business Daily News*. Rita Siebenaler, a resident, underscored the essential nature of immigrants to their communities and highlighted the innovative resident-led citizenship program Goodwin launched to assist foreign-born staff pursuing U.S. citizenship.

More than 200 meetings with congressional offices, engaging both members of Congress and staff, took place over two days.

Sixteen LeadingAge attendees, representing state associations and resident communities from across the country—California, Colorado, Iowa, Wisconsin, Pennsylvania, New York, Maryland, and Virginia—advocated alongside coalition participants representing agriculture, construction, hospitality, and manufacturing sectors, among others.

LeadingAge participants advocated for solutions including the Dignity Act (HR 4393) that provide work permits to long-term immigrants with no criminal records, such as current and former Temporary Protected Status (TPS) holders. We also advocated for reform to legal employment-based pathways, including support for the Healthcare Workforce Resilience Act (S 2759) and the Essential Workers for Economic Advancement Act (HR 5494).

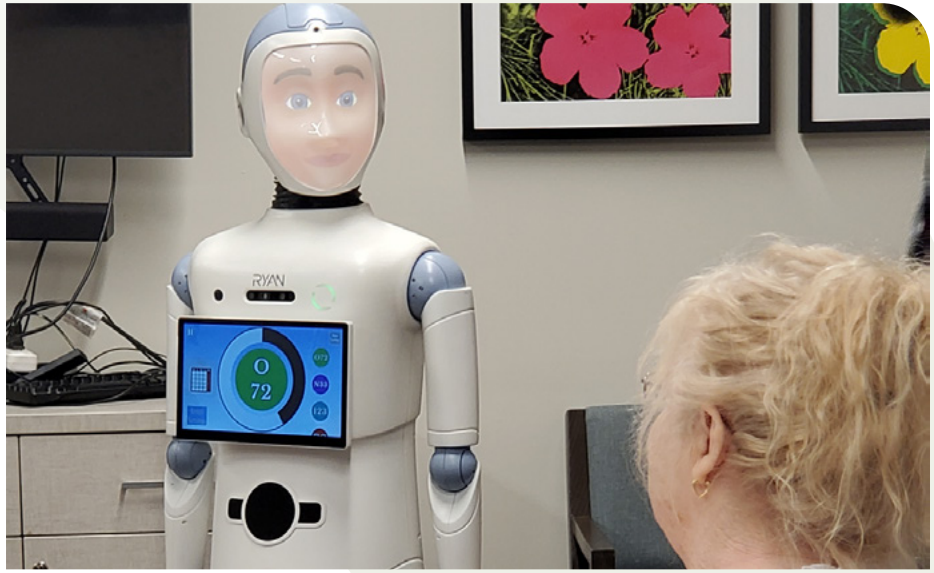
Participation in the event elevated the voice of aging services in the national immigration conversation and helped to unify disparate groups.

Stories of Impact

August 18, 2025

A Win-Win: Provider-University Partnerships Yield Effective Technologies–And More

Some senior living organizations are not content simply to purchase new technologies for their residents: they are helping to inform the design of assistive tools. By partnering with universities to pilot robots and other innovative technologies, LeadingAge and Center for Aging Services Technology (CAST) members are helping to inform technology development, ensuring that future products truly meet older adults' unique needs.



In addition, these partnerships are bringing residents and staff a sense of purpose, giving students invaluable learnings, and surfacing essential design insights for cutting-edge research hubs.

Leaders from LeadingAge members Baptist Senior Family and Eaton Senior Communities, and LeadingAge CAST Patrons RiverSpring Living and RiverWoods, have graciously shared their advice on how to initiate and make the most of technology research partnerships.

Benefits for Partners and Residents

LeadingAge and CAST members see many benefits in these partnerships, from creating tested and effective technologies to bringing meaning to residents and staff.

When opening its newest community in 2019, RiverWoods prioritized reaching out to its local university. "Many of our residents are scholars, and their love of education, teaching, and lifelong learning extends to their work in research projects or curriculum activities," said Kim Gaskell, vice president of operations for RiverWoods, who led the partnership's creation. Taking part in studies allows residents to give back and students to "ask questions, try out their thinking or research, and get helpful feedback from a group of older adults who have a lot of lived experience," said Gaskell, recipient of the 2025 LeadingAge Leadership Award.

LeadingAge's LTSS CENTER @ UMASS BOSTON

Research, Learning, and Global Exchange

23

Geriatric Workforce Enhancement Programs are partnering with LeadingAge to establish certified nurse aide apprenticeships.

5

LeadingAge providers are participating in the LeadingAge Aging Services Fellowship Pilot, with two fellows already hired.

5

fellows joined the newly launched LeadingAge LTSS Center DC Fellows Program, formalizing collaboration with external researchers and programmatic experts and expanding opportunities for research, publications, project funding, and policy influence.

In summer 2025, Robyn Stone, DrPH, senior vice president of research at LeadingAge, and co-director of the LeadingAge LTSS Center @UMass Boston joined aging experts from the United States, Europe, and Asia at the Seoul Senior Forum in Gochang, South Korea, to explore how societies around the world can help older adults find purpose and fulfillment during longer retirement years.

"What struck me most was how much we have to learn from one another. South Korean providers are advancing proactive, health-focused community design, while American providers bring experience offering diverse, flexible housing and service options that meet people where they are.

I left Gochang County hopeful that aging services leaders across countries can work together to share ideas, challenge assumptions, and build age-inclusive communities that help people live longer, healthier lives—regardless of income, preference, or need."

– Robyn Stone

Lobby Day 2025

More than 330 LeadingAge members headed to Capitol Hill for the annual Lobby Day at Leadership Summit in Washington, DC. The day kicked off with a visit from Senator Mike Braun (R-IN), who joined LeadingAge President and CEO Katie Smith Sloan and hundreds of our members for breakfast.

Representing long-term care providers nationwide, our members took part in

» **203** confirmed meetings

» **136** in House offices

» **57** in Senate offices

throughout the day to discuss critical aging services issues to ensure older adults and families can access the care and services they need to age with dignity.

"Spending time surrounded by passionate individuals advocating for the rights of aging adults and the staff that take care of them brings me a great deal of hope and admiration. Thank you for putting together an amazing conference and allowing me to be a part of it."

- Jennifer Faro
Edgewood Retirement Community

Annual Meeting 2025

The 2025 Annual Meeting brought **over 20%** *of our members to Boston and received a* **96%** *satisfaction score from attendees.*

6,265
attendees

2,838
providers

958
provider organizations

892
new attendees

488
business firms

516
exhibitors

The LeadingAge Annual Meeting marketing continued to be handled entirely in-house, without the support of an outside agency.

Board of Directors

The LeadingAge Board of Directors guides the organization's strategy, policy, and financial oversight. Board members play a key role in shaping the future of aging services while building meaningful connections with fellow leaders across the field.

Roberto Muñiz
Chair
President & CEO
Parker Health Group, Inc
Piscataway, NJ

Christie Hinrichs
Chair-Elect
President & CEO
Frasier
Boulder, CO

Mike King
Immediate Past Chair
President & CEO
Volunteers of America
Alexandria, VA

Laurence Gumina
Secretary
CEO
Ohio Living
Westerville, OH

Justine Vogel
Treasurer
President & CEO
The RiverWoods Group
Exeter, NH

Mark Anderson
President & CEO
Vivie
Alexandria, MN

Deke Cateau
CEO
A.G. Rhodes
Atlanta, GA

Rev. Kenneth Daniel
Former President & CEO
United Church Homes
Marion, OH

Colleen Frankfield
President & CEO
Lutheran Social Ministries
of New Jersey
Burlington, NJ

Lisa Henderson
Executive Director
LeadingAge Maine &
New Hampshire
Newmarket, NH

David Lindeman
At Large
Executive Director
CITRIS Health, UC Berkeley
Berkeley, CA

Walter Ramos
President & CEO
Rogerson Communities
Boston, MA

Ursula Robinson
Executive Director
PACE of the Triad
Greensboro, NC

Barbara Sullivan
At Large
Executive Director
Village to Village Network
St. Louis, MO

Erica Thrash-Sall
CEO
Horizon House
Seattle, WA

Danny Williams
At Large
Former City Administrator
City of Cleveland Heights
Cleveland, OH

State Partners & State Executives

LeadingAge Arizona
Jaime Roberts
CEO

LeadingAge California
Jeannee Parker Martin
President & CEO

LeadingAge Colorado
Deborah Lively
President & CEO

LeadingAge Connecticut
Mag Morelli
President

LeadingAge DC
Makeda Vanderpuije
Executive Director

LeadingAge Georgia
Ginny K. Helms
President & CEO

LeadingAge Illinois
Angela M. Schnepf
President & CEO

LeadingAge Indiana
Eric Essley
President & CEO

LeadingAge Iowa
Angela Schnepf
CEO

LeadingAge Kansas
Rachel Monger
CEO

LeadingAge Kentucky
Jason Squires
President & CEO

LeadingAge Maine & New Hampshire
Lisa Henderson
Executive Director

LeadingAge Maryland
Allison Ciborowski
President & CEO

LeadingAge Massachusetts
Elissa Sherman
President

LeadingAge Michigan
David E. Herbel
President & CEO

LeadingAge Minnesota
Kari Thurlow
President & CEO

LeadingAge Missouri
William B. Bates
CEO

Montana Hospital Association (MHA)
Heather O'Hara
Vice President

LeadingAge Nebraska
Kierstin Reed
CEO

LeadingAge New Jersey/ Delaware
James McCracken
President & CEO

LeadingAge New York
Sebrina Barrett
President & CEO

LeadingAge North Carolina
Tom Akins
President & CEO

LeadingAge Ohio
Susan V. Wallace
President & CEO

LeadingAge Oklahoma
Claire Dowers-Nichols
CEO

LeadingAge Oregon
Kristin Milligan
CEO

LeadingAge Pennsylvania
Garry Pezzano
President & CEO

LeadingAge Rhode Island
Nancy C. Hooks,
Senior Vice President
Member and State
Partnerships

LeadingAge South Carolina
Kassie South
CEO

South Dakota Association of Healthcare Organizations
Justin Hinker
VP of Post Acute Care

LeadingAge Southeast
Steve Bahmer
President & CEO

LeadingAge Tennessee
Gwyn E. Earl
Executive Director

LeadingAge Texas
George Linial
President & CEO

LeadingAge Virginia
Melissa L. Andrews
President & CEO

LeadingAge Washington
Glen Melin
President & CEO

LeadingAge Wisconsin
Lisa Davidson
CEO

Wyoming Long-Term Care Association
Eric Boley
Vice President

About LeadingAge:
We represent more than 5,300 nonprofit and mission-driven aging services providers serving older adults and touching millions of lives every day. From our national headquarters in Washington, DC, and in collaboration with our state partners representing members active in 50 states, the District of Columbia, and Puerto Rico, we use advocacy, education, applied research, and community-building to make America a better place to grow old. Our membership encompasses the entire continuum of aging services, including skilled nursing, assisted living, memory care, affordable housing, retirement communities, adult day programs, hospice, Programs of All-Inclusive Care for the Elderly (PACE), and home-based care. We bring together the most inventive minds in the field to lead and innovate solutions that support older adults wherever they call home. For more information, visit **LeadingAge.org**.

Committees & Advisory Groups

COMMITTEES

Audit Committee
Laurence Gumina, Chair
CEO, Ohio Living
Westerville, OH

The Audit Committee is charged with recommending the appointment of the independent auditor; and ensuring that the audit is conducted within the auditing standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller of the United States.

Budget and Finance Committee
Justine Vogel, Chair
President & CEO, The RiverWoods Group
Exeter, NH

The Budget and Finance Committee has overall fiduciary responsibility for the association and oversees the association's investments. With the association's treasurer as its chair, the committee reports to the LeadingAge Board of Directors.

Education Planning Committee
The Education Committee advises on the development of educational content for the LeadingAge Annual Meeting (and other educational programs as needed). The committee includes representatives of professional networks, affiliated organizations, and members.

Nominations Committee
Rev. Kenneth Daniel, Chair
Former President & CEO, United Church Homes
Marion, OH

The Nominations Committee is responsible for the effective functioning of the board nominations process, including nominations, orientation and evaluation.

Legal Committee
Gabriela Sanchez, Chair
Attorney, Lane Powell PC
Portland, OR

The Legal Committee is comprised of nine core members, plus state-designated counsel representing LeadingAge state associations. The committee's work includes analyzing the effect on LeadingAge members of various legal issues related to public policy and provider operations; monitoring state level legal issues; and providing recommendations on use of the Legal Fund.

Public Policy Committee
Colleen Frankenfield, Chair
President & CEO, Lutheran Social Ministries of New Jersey
Burlington, NJ

The Public Policy Committee is charged with developing recommendations for Public Policy Principles and Public Policy Positions for approval by the Board of Directors.

ADVISORY GROUPS

LeadingAge convenes several formal advisory groups to offer expert advice and opinions on critical issues in our field. Advisory groups are led by national staff and participation is by invitation only. Most advisory groups are for provider members only, with the notable exception of the CAST Commission.

CAST Commission

Center for Aging Services Technology

Marcus Banks
Chief Revenue Officer, LifeLoop

Vipin Bhardwaj
CEO, NuAIg

Dave Blanchard
OD/Strategic Business Development, Hamilton CapTel

Taylor Brammer
Senior Partner Manager – Healthcare, Ottimate

Maggie Cameron
Senior Living Solution Strategist, Netsmart

Chet Chandler
Vice President of Strategic Accounts, Value First

Matt Cheuvront
IT Director, Ohio Living

Judy Collett-Miller
Director of Technology Innovation, Parker Health Group, Inc.

Liz Cramer
Healthcare Strategist, CDW

Dusanka Delovska-Trajkova
CIO, Ingleside

John DiMaggio
CEO, BlueOrange Compliance

Eric Endres
Partner, RLPS Architects

David Finkelstein
CIO, RiverSpring Living

Richard Foor
CTO, Givens Communities

Ashley Flann
CEO, RCare

Travis Gleinig
Chief Information Officer, United Methodist Communities

Carl Goodfriend
Chief Information Officer, Providence Life Services/ ProviNET Solutions

Allie Hafliger
Marketing Manager, Sentrics

Ezra HaLevi
Director of Communications and Technology, Jewish Home Family

Justin Hinker
VP for Post-Acute Care, South Dakota Association of Healthcare Organizations

Stuart Kaplan
Chief Executive Officer, Selfhelp Community Services

Lee Kilmer
Vice President, Product Management, MatrixCare

Rich Kortum
Vice President, Strategic Partnerships, KARE

Peter Kress
Senior Vice President & Chief Information Officer, Acts Retirement-Life Communities, Inc.

David Lafferty
CIO, RiverWoods Group

Ed Lawson
Westminster Canterbury on Chesapeake Bay

David Lindeman, PhD
Executive Director, CITRIS Health; Director, Center for Technology and Aging CITRIS and the Banatao Institute

Robert Mann
Vice President, Information Technology, Westminster Canterbury, Richmond

Alex Nault
Director of Healthcare Business Development, Hireology

Mel O'Dowd
Lead Product Marketing Manager – Healthcare, Sage Intacct

Daena Tamborini Padilla
AIA, LEED AP, WELL AP Principal, Perkins Eastman Architects PC

Nick Patel
CIO, Asbury

Jenny Poth
Vice President, Principal Investing & Fund Management, Ziegler

Bill Rabe
Senior Vice President Enterprise Operations, Covenant Living Communities and Services

Kurt Rahner
VP of Information Technology, The Kendal Corporation

Meagan Rohan
Business Development Executive, Sodexo Seniors

Khalen Ryberg
CSO, RCare

Cory Sills
Director of Technology, Covenant Village

Joel Snyder
CIO, Friendly Senior Living

Fil Southerland
Director/Senior Housing, Yardi Systems, Inc.

Jim Staed
Vice President, EPIC Senior Living

Sarah Tomlinson
Regional Director of Operations, CCL Hospitality Group

Frank Vedder
SVP & CIO, LCS

Tim Warner
VP of Sales, Assembly™ Health

Seth Wilson, CPA
Principal, CLA CliftonLarsonAllen LLP

Kristy Yoskey
VP, Market Leader – Senior Living, PointClickCare

Corporate Sponsors

GOLD PARTNERS

Gold Partners are top-level supporters of LeadingAge and demonstrate their extraordinary commitment to our members year-round through signature initiatives that advance the field of aging services.

SILVER PARTNERS

Silver Partners maintain a high-value partnership with LeadingAge and establish their commitment to LeadingAge members year-round with extended visibility through key member resources.

BRONZE PARTNERS

Bronze Partners are highly engaged supporters of LeadingAge and demonstrate their commitment to our members year-round through support of our programs.

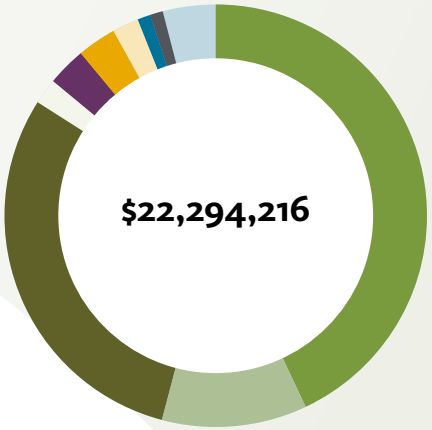
Financial Performance

Assets	2025	2024
Cash and Cash Equivalents	$5,310,838	$3,845,221
Investments	$17,167,276	$15,719,815
Receivables	$1,465,749	$2,481,132
Prepaid expenses and other assets	$2,038,267	$2,088,151
Investment in Value First, Inc.	$331,666	$316,979
Interest rate swap agreement	$222,431	$297,349
Property and equipment, net	$9,096,011	$9,490,365
Total assets	**$35,632,238**	**$34,239,012**

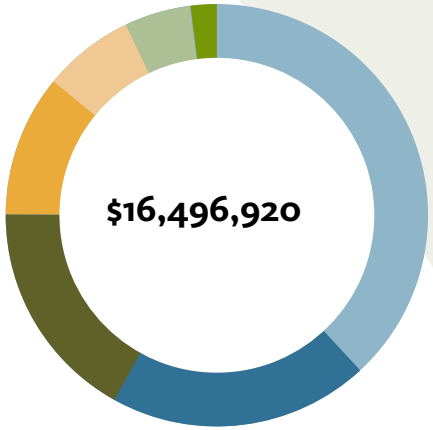
Liabilities & New Assets Liabilities		
Accounts payable and accrued expenses	$2,300,306	$2,121,965
Deferred revenue	$8,635,710	$7,842,240
Line of credit	-	-
Bonds payable	$8,070,908	$8,686,844
Total liabilities	**$19,006,924**	**$18,651,049**

Net Assets		
Without donor restrictions	$13,081,743	$11,666,921
With donor restrictions	$3,543,571	$3,921,042
Total new assets	**$16,625,314**	**$15,587,963**

Total liabilities & net assets	**$35,632,238**	**$34,239,012**



- **43% Membership dues** $9,614,318
- **11% Sponsorships** $2,390,476
- **30% Conference & Meetings** $6,629,601
- **2% Contracts for Services** $459,302
- **3% Rental & Parking** $659,594
- **3% Advertising & Publications** $571,531
- **2% Net Interest & Dividends** $510,239
- **1% Other Income** $315,718
- **1% Shared Services** $148,240
- **0% Contributions** -
- **4% Net Assets Released from Restrictions** $995,197



- **38% Knowledge Center** $6,378,106
- **20% Public Policy & Advocacy** $3,405,740
- **17% LTSS Center** $2,751,905
- **11% Communications & Marketing** $1,747,793
- **7% Membership Services & State Relations** $1,109,726
- **5% Business Development** $814,356
- **2% Center for Aging Services Technology** $289,294

Financial Performance

Activities without Donor Restriction	2025	2024
Revenue & Support		
Membership dues	$9,614,318	$9,575,603
Conferences and meetings	$6,629,601	$5,753,674
Sponsorships	$2,390,476	$2,462,295
Contracts for services	$459,302	$400,645
Rental and parking	$659,594	$604,462
Advertising and publications	$571,531	$623,002
Interest and dividends, net of fees	$510,239	$367,632
Other income	$315,718	$340,273
Shared services	$148,240	$183,586
Contributions	-	$2,000
Net assets released from restrictions	$995,197	$1,075,905
Total revenue and support	**$22,294,216**	**$21,389,077**

Expenses - Program Services		
Knowledge Center	$6,378,106	$6,453,410
Public policy and advocacy	$3,405,740	$3,478,345
LTSS Center	$2,751,905	$2,713,467
Communications and marketing	$1,747,793	$1,921,151
Membership services and state relations	$1,109,726	$1,229,856
Business development	$814,356	$833,928
Center for Aging Services Technology	$289,294	$342,916
Total program services expenses	**$16,496,920**	**$16,973,073**

Expenses - Supporting Services	2025	2024
General and administrative	$4,991,925	$4,424,086
Total supporting services expenses	**$4,991,925**	**$4,424,086**
Total expenses	**$21,488,845**	**$21,397,159**
Change in net assets without donor restrictions, before other items	**$805,371**	**$(8,082)**

Other items		
Net gain on investments	$669, 682	$1,772,662
Equity in gain of Value First, Inc.	$14,687	$38,411
Unrealized gain (loss) on interest rate swap agreement	$(74,918)	$(384,744)
Change in net assets without donor restrictions	**$1,414,822**	**$1,418,247**

Activities With Donor Restrictions		
Contributions	$494,798	$2,370,160
Investment return, net of fees	$122,928	$228,562
Net assets released from restrictions	$(995,197)	$(1,075,905)
Change in net assets with donor restrictions	**$(377,471)**	**$1,522,817**
Change in net assets	**$1,037,351**	**$2,941,064**

Net Assets		
Beginning	**$15,587,963**	**$12,646,899**
Ending	**$16,625,314**	**$15,587,963**

LeadingAge Grant Funders

The LeadingAge LTSS Center @UMass Boston conducts research to help our nation address the challenges and seize the opportunities associated with an increasingly older population.

LeadingAge and the University of Massachusetts Boston (UMass Boston) established the LTSS Center in 2017. The center is unique because it combines the resources of a major research university with the expertise and experience of applied researchers working with providers of long-term services and supports (LTSS).

The LTSS Center, with offices in Washington, DC and Boston, strives to conduct studies and evaluations that will serve as a foundation for government and provider action to improve quality of care and quality of life for older adults. We believe strongly that by working together, LeadingAge and UMass Boston can continue to build an evidence base for promising practices in the LTSS field. To the right are the grants for LeadingAge and the LeadingAge LTSS Center.

LeadingAge LTSS Center @UMass Boston 2025 Funders

- 1199SEIU League Training & Upgrading Fund/MA Division
- California Department of Health Care Access and Information
- The Enterprise Foundation
- Fallon Community Health Plan
- Illinois Department on Aging
- Jewish Healthcare Foundation
- The John A. Hartford Foundation
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- Mayer-Rothschild Foundation
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- Parker Health Group, Inc.
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- U.S. Department of Health and Human Services
- Administration for Community Living (ACL)
- National Institutes of Health
  - National Institute of Allergy and Infectious Diseases
  - National Institute on Aging
- The Harry and Jeanette Weinburg Foundation
- West Health Foundation

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